



Total HD Households ¹	P9'17 09-Sep	P12'17 02-Dec	P3'18 24-Mar	P6'18 16-Jun	P9'18 08-Sep	P12'18 01-Dec	P3'19 23-Mar	P6'19 15-Jun	P9'19 07-Sep
Sydney	97%	97%	97%	97%	98%	98%	98%	99%	99%
Melbourne	96%	96%	97%	97%	98%	98%	98%	98%	98%
Brisbane	98%	97%	98%	98%	98%	98%	98%	98%	98%
Adelaide	96%	97%	97%	97%	98%	98%	98%	98%	98%
Perth	97%	97%	97%	97%	98%	98%	98%	98%	98%
5 City	97%	97%	97%	97%	98%	98%	98%	98%	98%

1+ PVR Households ²	P9'17 09-Sep	P12'17 02-Dec	P3'18 24-Mar	P6'18 16-Jun	P9'18 08-Sep	P12'18 01-Dec	P3'19 23-Mar	P6'19 15-Jun	P9'19 07-Sep
Sydney	60%	61%	60%	60%	60%	60%	59%	59%	59%
Melbourne	62%	62%	62%	62%	61%	60%	59%	59%	58%
Brisbane	60%	60%	59%	60%	58%	57%	56%	53%	54%
Adelaide	59%	60%	60%	60%	59%	56%	56%	55%	54%
Perth	59%	60%	59%	59%	60%	59%	59%	57%	55%
5 City	60%	61%	60%	60%	60%	59%	58%	57%	56%

1 PVR Households	P9'17 09-Sep	P12'17 02-Dec	P3'18 24-Mar	P6'18 16-Jun	P9'18 08-Sep	P12'18 01-Dec	P3'19 23-Mar	P6'19 15-Jun	P9'19 07-Sep
Sydney	42%	42%	43%	42%	43%	43%	43%	43%	43%
Melbourne	45%	45%	45%	44%	44%	43%	43%	43%	42%
Brisbane	43%	43%	42%	43%	43%	42%	41%	39%	40%
Adelaide	39%	39%	38%	38%	38%	36%	37%	36%	35%
Perth	43%	43%	42%	42%	42%	42%	43%	41%	39%
5 City	42%	43%	42%	42%	43%	42%	42%	41%	40%

2+ PVR Households	P9'17 09-Sep	P12'17 02-Dec	P3'18 24-Mar	P6'18 16-Jun	P9'18 08-Sep	P12'18 01-Dec	P3'19 23-Mar	P6'19 15-Jun	P9'19 07-Sep
Sydney	18%	19%	18%	18%	17%	17%	16%	17%	16%
Melbourne	17%	17%	18%	18%	17%	17%	16%	16%	16%
Brisbane	17%	17%	17%	16%	16%	15%	14%	14%	14%
Adelaide	20%	21%	21%	22%	21%	20%	19%	19%	19%
Perth	16%	17%	17%	17%	18%	17%	17%	16%	16%
5 City	18%	18%	18%	18%	17%	17%	16%	16%	16%

¹ Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition of each working television; they can include homes with access to Subscription Television
² Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.