



| Total HD Households <sup>1</sup> | P12'18<br>01-Dec | P2'19<br>23-Feb | P5'19<br>18-May | P9'19<br>07-Sept | P12'19<br>30-Nov | P2'20<br>22-Feb | P5'20<br>16-May | P9'20<br>05-Sept | P12'20<br>28-Nov |
|----------------------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|------------------|------------------|
| Sydney                           | 98%              | 98%             | 99%             | 99%              | 99%              | 99%             | 99%             | 99%              | 99%              |
| Melbourne                        | 98%              | 98%             | 98%             | 98%              | 98%              | 98%             | 98%             | 98%              | 98%              |
| Brisbane                         | 98%              | 98%             | 98%             | 98%              | 98%              | 99%             | 99%             | 99%              | 99%              |
| Adelaide                         | 98%              | 99%             | 98%             | 98%              | 98%              | 99%             | 99%             | 99%              | 99%              |
| Perth                            | 98%              | 98%             | 98%             | 98%              | 98%              | 98%             | 98%             | 98%              | 99%              |
| 5 City                           | 98%              | 98%             | 98%             | 98%              | 98%              | 98%             | 99%             | 99%              | 99%              |

| 1+ PVR Households <sup>2</sup> | P12'18<br>01-Dec | P2'19<br>23-Feb | P5'19<br>18-May | P9'19<br>07-Sept | P12'19<br>30-Nov | P2'20<br>22-Feb | P5'20<br>16-May | P9'20<br>05-Sept | P12'20<br>28-Nov |
|--------------------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|------------------|------------------|
| Sydney                         | 60%              | 59%             | 59%             | 59%              | 57%              | 56%             | 55%             | 54%              | 52%              |
| Melbourne                      | 60%              | 60%             | 59%             | 58%              | 57%              | 56%             | 55%             | 55%              | 54%              |
| Brisbane                       | 57%              | 57%             | 54%             | 54%              | 51%              | 50%             | 49%             | 49%              | 47%              |
| Adelaide                       | 56%              | 56%             | 55%             | 54%              | 52%              | 52%             | 51%             | 51%              | 48%              |
| Perth                          | 59%              | 58%             | 58%             | 55%              | 56%              | 53%             | 52%             | 52%              | 50%              |
| 5 City                         | 59%              | 58%             | 58%             | 56%              | 55%              | 54%             | 53%             | 53%              | 51%              |

| 1 PVR Households | P12'18<br>01-Dec | P2'19<br>23-Feb | P5'19<br>18-May | P9'19<br>07-Sept | P12'19<br>30-Nov | P2'20<br>22-Feb | P5'20<br>16-May | P9'20<br>05-Sept | P12'20<br>28-Nov |
|------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|------------------|------------------|
| Sydney           | 43%              | 43%             | 43%             | 43%              | 42%              | 41%             | 40%             | 39%              | 38%              |
| Melbourne        | 43%              | 43%             | 43%             | 42%              | 42%              | 41%             | 41%             | 41%              | 41%              |
| Brisbane         | 42%              | 42%             | 40%             | 40%              | 39%              | 37%             | 37%             | 38%              | 36%              |
| Adelaide         | 36%              | 37%             | 36%             | 35%              | 34%              | 35%             | 35%             | 34%              | 34%              |
| Perth            | 42%              | 42%             | 42%             | 39%              | 40%              | 39%             | 38%             | 38%              | 37%              |
| 5 City           | 42%              | 42%             | 41%             | 40%              | 40%              | 39%             | 39%             | 39%              | 38%              |

| 2+ PVR Households | P12'18<br>01-Dec | P2'19<br>23-Feb | P5'19<br>18-May | P9'19<br>07-Sept | P12'19<br>30-Nov | P2'20<br>22-Feb | P5'20<br>16-May | P9'20<br>05-Sept | P12'20<br>28-Nov |
|-------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|------------------|------------------|
| Sydney            | 17%              | 16%             | 16%             | 16%              | 16%              | 15%             | 15%             | 14%              | 14%              |
| Melbourne         | 17%              | 16%             | 16%             | 16%              | 15%              | 15%             | 14%             | 14%              | 14%              |
| Brisbane          | 15%              | 14%             | 15%             | 14%              | 13%              | 13%             | 12%             | 12%              | 11%              |
| Adelaide          | 20%              | 19%             | 19%             | 19%              | 18%              | 17%             | 17%             | 16%              | 14%              |
| Perth             | 17%              | 16%             | 16%             | 16%              | 16%              | 15%             | 14%             | 13%              | 13%              |
| 5 City            | 17%              | 16%             | 16%             | 16%              | 15%              | 15%             | 14%             | 14%              | 13%              |

<sup>1</sup> Total DT HD Households - homes capable of receiving Digital Terrestrial Television High Definition of each working television; they can include homes with access to Subscription Television  
<sup>2</sup> Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel iQ, Austar MyStar and TiVo  
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.