



Total HD Households ¹	P11'16 29-Oct	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P2'18 24-Feb	P5'18 19-May	P8'18 11-Aug	P11'18 03-Nov
Sydney	96%	96%	96%	97%	97%	97%	97%	98%	98%
Melbourne	95%	95%	95%	96%	96%	97%	97%	97%	98%
Brisbane	95%	96%	96%	97%	98%	98%	98%	98%	98%
Adelaide	96%	96%	96%	96%	97%	97%	97%	97%	98%
Perth	97%	97%	97%	97%	97%	97%	97%	98%	98%
5 City	96%	96%	96%	97%	97%	97%	97%	98%	98%

1+ PVR Households ²	P11'16 29-Oct	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P2'18 24-Feb	P5'18 19-May	P8'18 11-Aug	P11'18 03-Nov
Sydney	62%	61%	60%	60%	61%	60%	60%	60%	60%
Melbourne	60%	61%	61%	62%	62%	62%	61%	61%	61%
Brisbane	62%	60%	60%	60%	60%	60%	59%	58%	58%
Adelaide	61%	61%	60%	59%	60%	60%	59%	58%	58%
Perth	63%	60%	60%	59%	58%	59%	59%	59%	60%
5 City	62%	61%	60%	60%	61%	60%	60%	60%	59%

1 PVR Households	P11'16 29-Oct	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P2'18 24-Feb	P5'18 19-May	P8'18 11-Aug	P11'18 03-Nov
Sydney	43%	42%	42%	41%	42%	42%	42%	43%	43%
Melbourne	42%	42%	44%	45%	45%	45%	44%	44%	44%
Brisbane	45%	42%	42%	42%	43%	43%	43%	42%	42%
Adelaide	39%	40%	39%	39%	40%	39%	38%	38%	37%
Perth	45%	44%	44%	43%	42%	42%	41%	42%	42%
5 City	43%	42%	42%	42%	43%	43%	42%	42%	42%

2+ PVR Households	P11'16 29-Oct	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P2'18 24-Feb	P5'18 19-May	P8'18 11-Aug	P11'18 03-Nov
Sydney	19%	18%	18%	19%	19%	18%	18%	17%	17%
Melbourne	18%	19%	17%	17%	17%	18%	17%	17%	17%
Brisbane	18%	18%	17%	17%	17%	17%	17%	16%	15%
Adelaide	22%	22%	21%	20%	20%	21%	21%	20%	21%
Perth	17%	16%	17%	16%	16%	17%	17%	17%	18%
5 City	19%	18%	18%	18%	18%	18%	18%	17%	17%

¹ Total DTI HD Households - homes capable of receiving Digital Terrestrial Television High Definition of each working television; they can include homes with access to Subscription Television
² Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.