

## OzTAM Video Player Measurement (VPM)

Report coverage: 18/02/2016 - 24/02/2016. Total catch up minutes: 145.7 million



# All Networks - Top 10 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SEVEN	My Kitchen Rules	Sun 21 Feb season 7 episode 12	56,000	62.8	3,523,000	21/02/2016
SEVEN	Home and Away	Thu 18 Feb episode 6364	51,000	21.4	1,095,000	18/02/2016
SEVEN	Home and Away	Thu 18 Feb episode 6365	51,000	21.4	1,086,000	18/02/2016
SEVEN	Home and Away	Mon 22 Feb episode 6366	39,000	21.6	852,000	22/02/2016
ABC	Jack Irish	Series 3 Ep 2	34,000	54.3	1,851,000	18/02/2016
SEVEN	Home and Away	Tue 23 Feb episode 6367	34,000	21.5	723,000	23/02/2016
SEVEN	Home and Away	Wed 17 Feb episode 6363	33,000	21.9	727,000	17/02/2016
NINE	Here Come The Habibs!	Episode 2	31,000	25.6	792,000	17/02/2016
SEVEN	My Kitchen Rules	Wed 17 Feb season 7 episode 11	30,000	61.0	1,812,000	17/02/2016
ABC	The Doctor Blake Mysteries	Series 4 Ep 3 Lucky Numbers	27,000	56.7	1,545,000	19/02/2016

### ABC - Top 5 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Jack Irish	Series 3 Ep 2	34,000	54.3	1,851,000	18/02/2016
ABC	The Doctor Blake Mysteries	Series 4 Ep 3 Lucky Numbers	27,000	56.7	1,545,000	19/02/2016
ABC	Doc Martin	Series 7 Ep 3 It's Good To Talk	20,000	46.1	927,000	21/02/2016
ABC	No Offence	Series 1 Ep 2	16,000	44.2	702,000	18/02/2016
ABC	Death In Paradise	Series 4 Ep 2	16,000	59.0	928,000	20/02/2016

### SEVEN - Top 5 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SEVEN	My Kitchen Rules	Sun 21 Feb season 7 episode 12	56,000	62.8	3,523,000	21/02/2016
SEVEN	Home and Away	Thu 18 Feb episode 6364	51,000	21.4	1,095,000	18/02/2016
SEVEN	Home and Away	Thu 18 Feb episode 6365	51,000	21.4	1,086,000	18/02/2016
SEVEN	Home and Away	Mon 22 Feb episode 6366	39,000	21.6	852,000	22/02/2016
SEVEN	Home and Away	Tue 23 Feb episode 6367	34,000	21.5	723,000	23/02/2016

# NINE - Top 5 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

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Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
NINE	Here Come The Habibs!	Episode 2	31,000	25.6	792,000	17/02/2016
NINE	Here Come The Habibs!	Episode 3	16,000	27.6	446,000	24/02/2016
NINE	Here Come The Habibs!	Episode 1	13,000	28.4	371,000	10/02/2016
NINE	The Big Bang Theory	The Sales Call Sublimination	11,000	17.2	190,000	17/02/2016
NINE	The Farmer Wants A Wife	Episode 5	11,000	48.2	511,000	22/02/2016

### TEN - Top 5 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
TEN	Neighbours	Friday 19 Feb (Ep.7305)	12,000	22.5	264,000	19/02/2016
TEN	Neighbours	Thursday 18 Feb (Ep.7304)	11,000	21.9	250,000	18/02/2016
TEN	The Bold and The Beautiful	Friday 19 Feb (Ep.7236)	11,000	20.5	229,000	19/02/2016
TEN	The X-Files	Season 1 Episode 5 (Babylon)	11,000	41.1	454,000	21/02/2016
TEN	I'm A Celebrity Get Me Out Of Here	Season 2 Episode 15 (Ep. 15)	10,000	68.7	703,000	18/02/2016

### SBS - Top 5 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

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Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date	
SBS	The Family Law	Episode 6	12,000	24.6	301,000	18/02/2016	
SBS	The Missing	Till Death	9,000	59.2	523,000	17/02/2016	
SBS	The Bridge	Episode 6	8,000	58.3	471,000	18/02/2016	
SBS	The Family Law	Episode 5	4,000	24.4	93,000	11/02/2016	
SBS	If You Are The One Australia Special I	Australian Special I	3,000	80.6	210,000	14/02/2016	

#### FOXTEL - Top 5 Programs - Date: 18/02/2016 - 24/02/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length(mins)	Minutes	Posted Date		
Arena	Melbourne: Real Housewives Of	Join The Club	6,000	60.7	337,000	21/02/2016		
FX	The Walking Dead	The Next World	4,000	41.3	148,000	22/02/2016		
MIV	Ex On The Beach	Episode 5	4,000	44.2	157,000	18/02/2016		
틴	Keeping Up With The Kardashians	Unforeseen Future	3,000	42.6	128,000	22/02/2016		
Lifestyle You	Dance Moms	Abby's New Favourites	3,000	41.2	113,000	18/02/2016		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the <a href="VPM Guidelines">VPM Guidelines</a> at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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