



**Consolidated Metropolitan Total TV Share of All Viewing  
Melbourne Share Report - All Homes  
Week 01 - Week 15 2021 (27/12 - 10/04) 18:00 - 23:59  
Total Individuals - including Guests**



| Network Share %       | ABC TV | ABC Kids/ABC TV Plus | ABC ME | ABC NEWS | ABC NET | Seven | 7TWO | 7mate | 7flix | Seven NET | Nine | GO! | Gem | 9Life | 9Rush | Nine NET | 10   | 10 Bold | 10 Peach | 10 Shake | 10 NET | SBS | SBS VICELAND | SBS Food | NITV | SBS World Movies | SBS NET | Total FTA | Total STV |  |
|-----------------------|--------|----------------------|--------|----------|---------|-------|------|-------|-------|-----------|------|-----|-----|-------|-------|----------|------|---------|----------|----------|--------|-----|--------------|----------|------|------------------|---------|-----------|-----------|--|
| Wk01-06 (27/12-06/02) | 9.2    | 2.6                  | 0.4    | 2.0      | 14.1    | 14.3  | 3.4  | 2.1   | 1.3   | 21.1      | 14.9 | 2.1 | 2.4 | 2.0   | 0.9   | 22.2     | 11.4 | 2.8     | 2.2      | 0.6      | 17.0   | 4.9 | 1.2          | 1.1      | 0.2  | 0.8              | 8.2     | 84.3      | 15.7      |  |
| Wk07-10 (07/02-06/03) | 11.2   | 1.9                  | 0.4    | 1.8      | 15.3    | 13.1  | 3.0  | 2.3   | 1.5   | 20.0      | 23.0 | 2.2 | 1.8 | 1.7   | 0.8   | 29.5     | 9.1  | 2.4     | 1.9      | 0.6      | 14.0   | 4.4 | 1.2          | 0.8      | 0.2  | 0.6              | 7.2     | 86.9      | 13.1      |  |
| Wk11-13 Wk11 (07/03)  | 12.2   | 1.8                  | 0.3    | 1.9      | 16.2    | 14.0  | 2.9  | 2.3   | 1.7   | 20.9      | 18.8 | 2.1 | 1.8 | 2.0   | 0.8   | 25.5     | 11.8 | 2.3     | 1.9      | 0.6      | 16.6   | 4.5 | 1.1          | 0.7      | 0.1  | 0.6              | 7.1     | 87.3      | 12.7      |  |
| Wk12 (14/03)          | 11.4   | 1.8                  | 0.3    | 1.7      | 15.2    | 19.2  | 3.1  | 2.3   | 1.7   | 26.3      | 17.8 | 1.6 | 1.6 | 1.6   | 0.9   | 23.6     | 7.8  | 2.2     | 1.8      | 0.5      | 12.3   | 4.3 | 1.1          | 0.8      | 0.1  | 0.5              | 6.7     | 85.3      | 14.7      |  |
| Wk13 (21/03)          | 12.0   | 2.1                  | 0.3    | 1.8      | 16.2    | 18.8  | 2.8  | 2.4   | 1.7   | 25.8      | 17.7 | 2.0 | 1.4 | 1.8   | 0.8   | 23.6     | 7.7  | 1.9     | 1.8      | 0.5      | 11.9   | 4.1 | 1.0          | 0.8      | 0.1  | 0.7              | 6.7     | 85.2      | 14.8      |  |
| Wk11-13 Progressive   | 11.9   | 1.9                  | 0.3    | 1.8      | 15.9    | 17.4  | 2.9  | 2.4   | 1.7   | 24.4      | 18.1 | 1.9 | 1.6 | 1.8   | 0.8   | 24.2     | 9.1  | 2.1     | 1.8      | 0.5      | 13.6   | 4.3 | 1.1          | 0.8      | 0.1  | 0.6              | 6.8     | 85.9      | 14.1      |  |
| Easter Wk14 (28/03)   | 11.5   | 2.3                  | 0.2    | 1.5      | 15.6    | 15.1  | 2.7  | 2.7   | 1.3   | 21.9      | 19.1 | 2.1 | 1.5 | 1.8   | 0.9   | 25.4     | 7.8  | 2.5     | 1.7      | 0.4      | 12.4   | 4.7 | 1.1          | 0.8      | 0.1  | 0.7              | 7.5     | 84.0      | 16.0      |  |
| Wk15 (04/04)          | 11.4   | 2.1                  | 0.3    | 1.5      | 15.3    | 18.1  | 3.0  | 2.2   | 1.4   | 24.7      | 17.1 | 1.9 | 1.7 | 2.0   | 0.8   | 23.4     | 7.3  | 2.7     | 1.9      | 0.5      | 12.4   | 4.1 | 1.0          | 1.0      | 0.1  | 0.6              | 6.9     | 84.0      | 16.0      |  |
| Wk17-20 (18/04-15/05) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk21-24 (16/05-12/06) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk25-28 (13/06-10/07) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk29-32 (11/07-07/08) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk33-36 (08/08-04/09) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk37-40 (05/09-02/10) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk41-44 (03/10-30/10) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk45-48 (31/10-27/11) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk7(07/02) to Date    | 11.5   | 1.9                  | 0.4    | 1.8      | 15.6    | 14.9  | 3.0  | 2.3   | 1.6   | 21.9      | 20.9 | 2.1 | 1.7 | 1.7   | 0.8   | 27.2     | 9.1  | 2.3     | 1.9      | 0.6      | 13.8   | 4.3 | 1.1          | 0.8      | 0.1  | 0.6              | 7.0     | 86.5      | 13.5      |  |

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk14 (28/03/2021) and Wk15 (04/04/2021)

**Consolidated Metropolitan Total TV Share of All Viewing  
Brisbane Share Report - All Homes  
Week 01 - Week 15 2021 (27/12 - 10/04) 18:00 - 23:59  
Total Individuals - including Guests**

| Network Share %       | ABC TV | ABC Kids/ABC TV Plus | ABC ME | ABC NEWS | ABC NET | Seven | 7TWO | 7mate | 7flix | Seven NET | Nine | GO! | Gem | 9Life | 9Rush | Nine NET | 10   | 10 Bold | 10 Peach | 10 Shake | 10 NET | SBS | SBS VICELAND | SBS Food | NITV | SBS World Movies | SBS NET | Total FTA | Total STV |  |
|-----------------------|--------|----------------------|--------|----------|---------|-------|------|-------|-------|-----------|------|-----|-----|-------|-------|----------|------|---------|----------|----------|--------|-----|--------------|----------|------|------------------|---------|-----------|-----------|--|
| Wk01-06 (27/12-06/02) | 7.9    | 2.3                  | 0.4    | 1.7      | 12.4    | 14.0  | 3.0  | 2.5   | 1.2   | 20.6      | 13.8 | 1.9 | 2.2 | 2.0   | 1.0   | 20.9     | 9.9  | 3.5     | 2.1      | 0.3      | 15.8   | 4.1 | 1.1          | 0.6      | 0.2  | 0.9              | 6.9     | 82.0      | 18.0      |  |
| Wk07-10 (07/02-06/03) | 9.4    | 2.0                  | 0.5    | 1.6      | 13.4    | 14.2  | 2.9  | 2.6   | 1.7   | 21.4      | 17.6 | 2.2 | 2.1 | 1.7   | 1.0   | 24.5     | 8.1  | 3.1     | 2.1      | 0.2      | 13.5   | 3.8 | 1.1          | 0.4      | 0.2  | 0.7              | 6.2     | 84.9      | 15.1      |  |
| Wk11-13 Wk11 (07/03)  | 8.3    | 1.9                  | 0.5    | 1.6      | 12.3    | 12.9  | 3.0  | 2.5   | 1.4   | 19.9      | 19.2 | 1.9 | 2.3 | 1.7   | 0.9   | 26.0     | 10.5 | 2.8     | 2.0      | 0.4      | 15.7   | 3.4 | 0.8          | 0.4      | 0.1  | 0.7              | 5.4     | 84.7      | 15.3      |  |
| Wk12 (14/03)          | 8.7    | 2.0                  | 0.6    | 1.7      | 12.9    | 12.6  | 2.7  | 3.0   | 1.7   | 20.0      | 19.6 | 2.1 | 2.4 | 1.7   | 1.0   | 26.7     | 8.0  | 2.5     | 2.2      | 0.4      | 13.1   | 3.8 | 0.9          | 0.5      | 0.2  | 0.6              | 6.0     | 83.8      | 16.2      |  |
| Wk13 (21/03)          | 8.9    | 1.7                  | 0.4    | 1.8      | 12.8    | 12.7  | 2.5  | 3.0   | 1.8   | 20.0      | 19.7 | 2.1 | 2.3 | 1.6   | 0.9   | 26.7     | 7.8  | 3.3     | 1.9      | 0.4      | 13.4   | 3.6 | 1.0          | 0.4      | 0.1  | 0.8              | 6.0     | 83.9      | 16.1      |  |
| Wk11-13 Progressive   | 8.6    | 1.9                  | 0.5    | 1.7      | 12.7    | 12.7  | 2.8  | 2.8   | 1.6   | 19.9      | 19.5 | 2.0 | 2.3 | 1.7   | 0.9   | 26.5     | 8.7  | 2.9     | 2.1      | 0.4      | 14.0   | 3.6 | 0.9          | 0.5      | 0.1  | 0.7              | 5.8     | 84.1      | 15.9      |  |
| Easter Wk14 (28/03)   | 8.7    | 2.2                  | 0.5    | 1.9      | 13.3    | 11.9  | 2.9  | 2.7   | 1.4   | 18.9      | 20.1 | 2.1 | 1.9 | 1.8   | 0.9   | 26.7     | 7.8  | 2.9     | 2.2      | 0.5      | 13.4   | 3.8 | 0.9          | 0.4      | 0.2  | 0.8              | 6.0     | 83.4      | 16.6      |  |
| Wk15 (04/04)          | 8.3    | 1.9                  | 0.4    | 1.8      | 12.3    | 11.7  | 2.5  | 2.9   | 1.1   | 18.2      | 20.2 | 2.2 | 2.5 | 1.5   | 0.9   | 27.3     | 6.9  | 3.3     | 2.3      | 0.5      | 13.0   | 3.7 | 1.1          | 0.6      | 0.1  | 0.7              | 6.2     | 82.0      | 18.0      |  |
| Wk17-20 (18/04-15/05) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk21-24 (16/05-12/06) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk25-28 (13/06-10/07) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk29-32 (11/07-07/08) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk33-36 (08/08-04/09) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk37-40 (05/09-02/10) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk41-44 (03/10-30/10) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk45-48 (31/10-27/11) |        |                      |        |          |         |       |      |       |       |           |      |     |     |       |       |          |      |         |          |          |        |     |              |          |      |                  |         |           |           |  |
| Wk7(07/02) to Date    | 9.0    | 2.0                  | 0.5    | 1.6      | 13.1    | 13.5  | 2.8  | 2.7   | 1.7   | 20.7      | 18.4 | 2.1 | 2.2 | 1.7   | 1.0   | 25.4     | 8.4  | 3.0     | 2.1      | 0.3      | 13.7   | 3.7 | 1.0          | 0.5      | 0.1  | 0.7              | 6.0     | 84.5      | 15.5      |  |

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk14 (28/03/2021) and Wk15 (04/04/2021)

