

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC	11.1	10.4	11.5	9.6	13.6	11.7
ABCKIDS/COMEDY	2.1	1.9	2.0	2.3	2.5	2.4
ABC ME	0.5	0.6	0.3	0.7	0.3	0.4
ABC NEWS	1.3	1.4	1.5	1.2	1.4	1.1
Seven	15.2	14.0	14.2	15.3	16.0	19.9
7TWO	2.6	2.2	2.5	2.5	3.6	3.3
7mate	2.8	2.8	2.6	2.4	2.7	3.6
7flix	1.8	1.4	1.9	1.9	2.2	2.1
Nine	15.2	15.5	16.4	14.9	13.4	13.6
GO!	2.2	2.3	2.2	1.9	2.3	2.8
Gem	2.2	1.8	2.2	2.1	3.3	2.8
9Life	1.5	1.2	1.6	1.7	1.7	1.8
9Rush	0.9	1.2	0.7	0.7	1.0	0.9
10	11.9	12.0	13.6	10.4	11.6	9.9
10 Bold	3.1	2.7	2.6	3.8	2.9	4.0
10 Peach	2.0	2.0	2.1	1.9	2.2	1.8
SBS	4.6	4.6	4.7	4.4	5.2	4.3
SBS VICELAND	1.1	1.0	1.1	0.8	1.0	1.5
SBS Food	0.8	0.9	0.9	0.4	0.8	1.0
NITV	0.1	0.1	0.1	0.1	0.2	0.2
SBS World Movies	0.9	0.7	0.8	0.7	1.3	1.0
[V]	0.1	0.0	0.0	0.0	0.1	0.2
[V] +2	0.0	0.0	0.0	0.0	0.0	0.0
A&E	0.3	0.3	0.2	0.5	0.2	0.2
A&E+2	0.1	0.1	0.0	0.1	0.1	0.1
Animal Planet	0.1	0.1	0.1	0.2	0.1	0.2
ARENA	0.2	0.2	0.1	0.2	0.1	0.1
ARENA+2	0.0	0.0	0.0	0.0	0.0	0.0
BBC First	0.3	0.3	0.3	0.3	0.2	0.2
BBC Knowledge	0.1	0.1	0.1	0.1	0.1	0.1
beIN SPORTS 1	0.0	0.0	0.0	0.0	0.0	0.0
beIN SPORTS 2	0.0	0.0	0.0	0.0	0.0	0.0
beIN SPORTS 3	0.0	0.0	0.0	0.0	0.0	0.0
Boomerang	0.1	0.1	0.0	0.2	0.1	0.0
BoxSets	0.1	0.2	0.1	0.1	0.0	0.1
Cartoon Network	0.1	0.1	0.0	0.1	0.0	0.0
CBeebies	0.0	0.0	0.0	0.1	0.0	0.0
COMEDY CHANNEL	0.1	0.1	0.1	0.1	0.0	0.2
Country Music Channel	0.0	0.0	0.0	0.0	0.0	0.1
crime + investigation	0.3	0.4	0.3	0.3	0.4	0.2
Discovery Channel	0.3	0.2	0.3	0.5	0.1	0.2
Discovery Channel+2	0.1	0.1	0.0	0.1	0.1	0.1
Discovery Turbo	0.2	0.1	0.1	0.3	0.2	0.3
Discovery Turbo+2	0.1	0.1	0.1	0.1	0.1	0.1
E!	0.1	0.1	0.2	0.1	0.0	0.1
E! +2	0.0	0.0	0.0	0.0	0.0	0.1
ESPN	0.0	0.0	0.1	0.0	0.1	0.0
ESPN2	0.0	0.0	0.0	0.1	0.0	0.0
FOX Classics	0.5	0.7	0.3	0.6	0.5	0.1
FOX Classics+2	0.1	0.1	0.1	0.1	0.0	0.1
FOX CRICKET	0.1	0.1	0.1	0.1	0.0	0.0
FOX Crime	0.4	0.6	0.3	0.3	0.4	0.2

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
FOX Crime +2	0.1	0.1	0.0	0.2	0.1	0.1
FOX FOOTY	0.2	0.0	0.4	0.1	0.2	0.0
FOX Funny	0.3	0.4	0.4	0.2	0.1	0.2
FOX Funny +2	0.1	0.1	0.1	0.0	0.1	0.1
FOX Hits	0.1	0.2	0.1	0.1	0.0	0.1
FOX Hits +2	0.1	0.1	0.1	0.0	0.0	0.2
FOX LEAGUE	0.1	0.3	0.0	0.1	0.0	0.1
FOX News	0.0	0.0	0.0	0.1	0.0	0.0
FOX One	0.3	0.5	0.2	0.4	0.2	0.2
FOX One +2	0.1	0.1	0.1	0.1	0.0	0.1
FOX Sci Fi	0.1	0.0	0.1	0.1	0.0	0.1
FOX Sci Fi +2	0.0	0.1	0.0	0.0	0.0	0.0
FOX SHOWCASE	0.2	0.3	0.2	0.2	0.2	0.3
FOX SHOWCASE +2	0.0	0.0	0.0	0.0	0.0	0.0
FOX Sleuth	0.4	0.6	0.4	0.4	0.4	0.1
FOX Sleuth +2	0.1	0.1	0.1	0.1	0.1	0.0
FOX SPORTS 503	0.1	0.1	0.1	0.1	0.0	0.0
FOX SPORTS 505	0.0	0.0	0.0	0.0	0.0	0.0
FOX SPORTS 506	0.1	0.1	0.1	0.3	0.2	0.1
FOX SPORTS MORE	0.0	0.0	0.0	0.0	0.0	0.1
FOX SPORTS NEWS 500	0.0	0.0	0.0	0.0	0.0	0.0
FOX8	0.4	0.5	0.3	0.4	0.3	0.4
FOX8+2	0.1	0.1	0.1	0.1	0.1	0.2
History Channel	0.2	0.2	0.2	0.4	0.2	0.3
Investigation Discovery	0.1	0.1	0.1	0.1	0.0	0.1
Lifestyle Channel	0.6	0.6	0.7	0.6	0.2	0.5
Lifestyle Channel+2	0.1	0.1	0.1	0.1	0.1	0.1
Lifestyle FOOD	0.2	0.3	0.2	0.2	0.1	0.2
Lifestyle FOOD+2	0.1	0.1	0.0	0.0	0.0	0.1
Lifestyle HOME	0.2	0.2	0.2	0.2	0.1	0.2
MAX	0.1	0.1	0.1	0.1	0.0	0.1
Movies Action	0.2	0.3	0.2	0.2	0.3	0.1
Movies Action +2	0.1	0.1	0.1	0.2	0.1	0.1
Movies Comedy	0.2	0.2	0.2	0.1	0.1	0.1
Movies Drama	0.2	0.2	0.3	0.1	0.3	0.1
Movies Family	0.1	0.1	0.2	0.1	0.1	0.1
Movies Family +2	0.0	0.1	0.0	0.0	0.1	0.0
Movies Greats	0.2	0.2	0.3	0.2	0.1	0.1
Movies Hits	0.2	0.2	0.2	0.2	0.2	0.1
Movies Kids	0.1	0.1	0.1	0.0	0.0	0.0
Movies Premiere	0.4	0.3	0.4	0.4	0.5	0.1
Movies Premiere +2	0.1	0.1	0.1	0.1	0.2	0.0
Movies Romance	0.1	0.2	0.1	0.1	0.3	0.1
Movies Thriller	0.1	0.2	0.1	0.1	0.2	0.1
MTV	0.2	0.2	0.1	0.1	0.2	0.2
MTV Dance	0.0	0.0	0.0	0.0	0.0	0.0
MTV Music	0.0	0.0	0.0	0.0	0.0	0.0
Nat Geo Wild	0.1	0.1	0.1	0.1	0.1	0.1
National Geographic	0.1	0.1	0.1	0.1	0.1	0.2
National Geographic+2	0.0	0.1	0.0	0.1	0.0	0.0
Nick Jr.	0.1	0.1	0.2	0.2	0.1	0.0
Nickelodeon	0.1	0.2	0.1	0.1	0.0	0.0

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
Sky News Extra	0.0	0.0	0.0	0.0	0.0	0.0
Sky News Live	0.8	0.9	1.1	0.9	0.2	0.2
Sky News UK	0.0	0.0	0.0	0.0	0.0	0.0
Sky News Weather	0.0	0.0	0.0	0.0	0.0	0.0
Sky Racing	0.0	0.0	0.0	0.0	0.1	0.1
Sky Thoroughbred Central	0.0	0.0	0.0	0.0	0.0	0.0
Smooth / Foxtel Arts	0.1	0.2	0.1	0.1	0.1	0.1
TLC	0.2	0.3	0.2	0.3	0.1	0.1
TLC+2	0.1	0.1	0.1	0.0	0.0	0.1
UKTV	0.5	0.4	0.5	0.7	0.3	0.2
UKTV+2	0.1	0.1	0.1	0.1	0.0	0.1
UNIVERSAL TV	0.3	0.4	0.4	0.2	0.1	0.2
OTHER STV	0.2	0.2	0.2	0.2	0.1	0.1
ALL FTA in Metro Markets	86.4	84.3	86.7	84.9	89.4	90.4
ALL STV in Metro Markets	13.6	15.7	13.3	15.1	10.6	9.6
Total TV in Metro Markets	100.0	100.0	100.0	100.0	100.0	100.0

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au