

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC	8.8	8.0	9.8	7.0	10.0	9.8
ABCKIDS/COMEDY	2.1	1.7	1.9	2.1	2.8	2.9
ABC ME	0.5	0.4	0.4	0.6	0.4	0.9
ABC NEWS	1.2	1.0	1.2	1.2	1.5	1.2
Seven	16.4	14.1	17.8	15.3	18.8	18.4
7TWO	2.4	2.0	2.4	2.0	3.6	3.0
7mate	2.9	2.3	2.9	2.6	3.1	4.2
7flix	1.6	1.5	1.3	1.5	1.7	2.3
7food network	0.5	0.6	0.5	0.3	0.4	0.5
Nine	15.4	17.4	14.6	16.1	13.8	13.0
GO!	2.5	2.4	2.5	2.1	3.0	3.2
Gem	2.0	2.0	1.7	2.3	2.7	2.1
9Life	1.6	1.5	1.5	1.3	2.2	2.3
10	11.0	11.0	11.7	11.0	10.3	9.6
10 Bold	2.7	2.9	2.2	2.5	2.9	3.3
10 Peach	1.8	1.7	2.0	1.6	2.1	1.8
SBS	5.1	4.6	5.8	4.6	5.5	5.2
SBS VICELAND	0.9	0.8	0.9	0.7	0.9	1.4
SBS Food	0.9	0.8	1.0	0.8	0.8	1.0
NITV	0.3	0.2	0.2	0.3	0.2	0.4
SBS World Movies	0.6	0.6	0.4	0.7	1.0	0.8
111	0.2	0.2	0.3	0.1	0.1	0.2
111 +2	0.0	0.0	0.1	0.0	0.0	0.1
13TH STREET	0.3	0.3	0.4	0.3	0.2	0.2
13TH STREET+2	0.1	0.1	0.1	0.1	0.1	0.0
[V]	0.0	0.1	0.0	0.0	0.0	0.0
[V] +2	0.0	0.0	0.0	0.0	0.0	0.0
A&E	0.2	0.3	0.3	0.3	0.1	0.1
A&E+2	0.1	0.1	0.1	0.1	0.0	0.1
Animal Planet	0.1	0.1	0.1	0.1	0.2	0.1
ARENA	0.2	0.3	0.3	0.2	0.1	0.2
ARENA+2	0.1	0.1	0.0	0.0	0.0	0.1
BBC First	0.1	0.0	0.1	0.1	0.1	0.1
BBC Knowledge	0.1	0.1	0.1	0.1	0.1	0.2
beIN SPORTS 1	0.0	0.0	0.0	0.0	0.0	0.0
beIN SPORTS 2	0.1	0.1	0.1	0.0	0.0	0.1
beIN SPORTS 3	0.0	0.1	0.0	0.0	0.0	0.0
Binge	0.1	0.1	0.1	0.1	0.0	0.2
Boomerang	0.0	0.1	0.0	0.0	0.0	0.0
BoxSets	0.0	0.0	0.1	0.0	0.2	0.0
Cartoon Network	0.1	0.1	0.1	0.1	0.0	0.1
CBeebies	0.0	0.0	0.0	0.0	0.0	0.0
COMEDY CHANNEL	0.1	0.1	0.2	0.1	0.1	0.1
COMEDY CHANNEL+2	0.0	0.1	0.0	0.0	0.0	0.1
Country Music Channel	0.0	0.0	0.0	0.0	0.0	0.0
crime + investigation	0.3	0.3	0.3	0.2	0.1	0.2
Discovery Channel	0.3	0.3	0.4	0.3	0.3	0.2
Discovery Channel+2	0.1	0.1	0.1	0.1	0.1	0.1
Discovery Kids	0.0	0.0	0.0	0.0	0.0	0.0
Discovery Science	0.1	0.1	0.1	0.2	0.1	0.1
Discovery Turbo	0.1	0.1	0.1	0.1	0.2	0.0
Discovery Turbo+2	0.0	0.0	0.0	0.1	0.0	0.1

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
Disney Channel	0.0	0.0	0.0	0.0	0.1	0.0
Disney Junior	0.1	0.1	0.2	0.2	0.0	0.0
E!	0.0	0.0	0.0	0.1	0.1	0.0
ESPN	0.0	0.1	0.0	0.0	0.0	0.0
ESPN2	0.0	0.1	0.0	0.1	0.0	0.1
Eurosport	0.1	0.1	0.0	0.1	0.1	0.0
FOX Classics	0.4	0.5	0.4	0.4	0.3	0.1
FOX Classics+2	0.1	0.1	0.1	0.1	0.0	0.1
FOX CRICKET	0.2	0.2	0.3	0.1	0.1	0.1
FOX FOOTY	1.2	0.3	2.6	0.5	1.1	1.4
FOX LEAGUE	1.5	3.1	0.3	2.2	0.1	0.4
FOX News	0.0	0.0	0.1	0.0	0.1	0.1
FOX SHOWCASE	0.5	0.6	0.5	0.5	0.6	0.3
FOX SHOWCASE +2	0.0	0.0	0.0	0.0	0.0	0.0
FOX SPORTS 503	0.3	0.2	0.3	0.2	0.5	0.4
FOX SPORTS 505	0.5	0.7	0.3	0.6	0.5	0.5
FOX SPORTS 506	0.3	0.3	0.3	0.3	0.3	0.2
FOX SPORTS MORE	0.1	0.1	0.1	0.1	0.1	0.0
FOX SPORTS NEWS 500	0.1	0.1	0.0	0.1	0.1	0.0
FOX8	0.5	0.6	0.4	0.5	0.2	0.3
FOX8+2	0.1	0.1	0.1	0.2	0.1	0.1
Foxtel Movies Action	0.2	0.3	0.1	0.2	0.3	0.1
Foxtel Movies Action +2	0.1	0.1	0.1	0.1	0.1	0.1
Foxtel Movies Comedy	0.2	0.2	0.1	0.2	0.0	0.1
Foxtel Movies Disney	0.1	0.1	0.1	0.1	0.2	0.1
Foxtel Movies Disney +2	0.1	0.1	0.1	0.0	0.0	0.1
Foxtel Movies Family	0.2	0.3	0.1	0.2	0.1	0.1
Foxtel Movies Family +2	0.1	0.1	0.0	0.1	0.1	0.1
Foxtel Movies Greats	0.1	0.1	0.1	0.2	0.1	0.2
Foxtel Movies Masterpiece	0.1	0.1	0.1	0.1	0.1	0.1
Foxtel Movies More	0.2	0.2	0.1	0.2	0.2	0.2
Foxtel Movies Premiere	0.4	0.6	0.3	0.2	0.4	0.3
Foxtel Movies Premiere +2	0.1	0.1	0.1	0.1	0.1	0.1
Foxtel Movies Romance	0.1	0.1	0.1	0.2	0.2	0.1
Foxtel Movies Thriller	0.1	0.2	0.1	0.2	0.2	0.1
History Channel	0.3	0.3	0.2	0.5	0.3	0.5
Lifestyle Channel	0.6	0.5	0.7	0.8	0.4	0.4
Lifestyle Channel+2	0.1	0.1	0.1	0.2	0.1	0.1
Lifestyle FOOD	0.2	0.2	0.2	0.2	0.2	0.1
Lifestyle FOOD+2	0.0	0.1	0.0	0.0	0.1	0.0
Lifestyle HOME	0.2	0.2	0.1	0.3	0.2	0.1
MAX	0.1	0.1	0.1	0.1	0.0	0.0
MTV	0.1	0.2	0.2	0.1	0.1	0.1
MTV Dance	0.0	0.0	0.0	0.0	0.0	0.0
MTV Music	0.0	0.1	0.0	0.0	0.0	0.0
Nat Geo Wild	0.0	0.1	0.0	0.1	0.0	0.0
National Geographic	0.1	0.1	0.1	0.2	0.1	0.1
National Geographic+2	0.0	0.1	0.0	0.0	0.1	0.0
Nick Jr.	0.2	0.2	0.2	0.2	0.0	0.0
Nickelodeon	0.1	0.1	0.0	0.1	0.1	0.0
Sky News Extra	0.1	0.1	0.1	0.1	0.1	0.1
Sky News Live	0.7	0.8	0.6	0.9	0.4	0.4

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
Sky News UK	0.0	0.1	0.1	0.0	0.1	0.0
Sky News Weather	0.0	0.0	0.0	0.0	0.0	0.0
Sky Racing	0.0	0.0	0.0	0.1	0.0	0.0
Sky Thoroughbred Central	0.0	0.0	0.0	0.0	0.0	0.0
Smooth / Foxtel Arts	0.1	0.1	0.2	0.1	0.1	0.2
Syfy	0.1	0.1	0.1	0.1	0.0	0.1
Syfy +2	0.0	0.0	0.0	0.0	0.0	0.0
The Style Network	0.0	0.0	0.0	0.1	0.0	0.0
TLC	0.2	0.2	0.2	0.2	0.1	0.0
TLC+2	0.0	0.0	0.0	0.0	0.0	0.0
TVHITS	0.6	0.7	0.5	0.8	0.2	0.4
TVHITS +2	0.1	0.1	0.1	0.2	0.1	0.2
UKTV	0.4	0.4	0.4	0.4	0.4	0.2
UKTV+2	0.1	0.1	0.1	0.0	0.2	0.1
UNIVERSAL TV	0.3	0.4	0.3	0.3	0.2	0.2
UNIVERSAL TV +2	0.0	0.1	0.0	0.0	0.0	0.1
OTHER STV	0.1	0.1	0.1	0.2	0.0	0.1
<b>ALL FTA in Metro Markets</b>	<b>83.7</b>	<b>80.9</b>	<b>84.3</b>	<b>82.1</b>	<b>87.8</b>	<b>87.9</b>
<b>ALL STV in Metro Markets</b>	<b>16.3</b>	<b>19.1</b>	<b>15.7</b>	<b>17.9</b>	<b>12.2</b>	<b>12.1</b>
<b>Total TV in Metro Markets</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E [info@oztam.com.au](mailto:info@oztam.com.au) W [oztam.com.au](http://oztam.com.au)