



Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	NITV	SBS NET	Total FTA	Total STV
Survey 1	9.5	2.0	0.5	0.7	12.7	20.8	3.5	2.7	27.0	16.1	3.1	2.5	21.6	11.3	1.9	2.6	15.8	3.4	0.7	0.0	4.1	83.6	16.4
Survey 2	9.7	2.1	0.5	0.7	12.9	20.2	3.3	2.6	26.1	16.5	2.8	2.1	21.5	11.3	2.2	2.7	16.1	3.6	0.6	0.0	4.2	83.2	16.8
Survey 3	10.1	1.9	0.6	0.6	13.2	18.0	3.1	2.3	23.4	19.5	3.1	1.9	24.6	11.2	1.9	2.7	15.7	3.4	0.6	0.0	4.1	83.3	16.7
Survey 4	9.9	2.0	0.5	0.7	13.1	18.1	3.1	2.6	23.8	18.9	3.0	1.8	23.7	11.7	1.9	2.6	16.3	3.6	0.7	0.0	4.3	83.7	16.3
Survey 5	9.8	2.2	0.7	0.6	13.2	17.6	3.2	2.8	23.7	17.7	2.9	2.0	22.7	11.9	2.1	2.6	16.5	4.4	0.7	0.0	5.1	83.7	16.3
Survey 6	9.0	2.0	0.7	0.5	12.2	16.1	3.1	2.3	21.5	21.6	2.8	1.3	25.7	10.9	1.9	2.2	15.0	3.4	0.6	0.0	4.0	80.9	19.1
Survey 7	11.0	2.8	0.6	0.6	15.0	18.4	3.8	3.1	25.3	17.9	3.1	2.0	23.0	8.3	2.2	2.4	12.9	3.9	0.8	0.0	4.7	83.2	16.8
Survey 8	11.0	2.0	0.7	0.7	14.4	19.8	4.0	2.9	26.7	16.8	3.2	2.3	22.3	8.5	2.1	2.5	13.2	3.7	0.7	0.0	4.3	83.1	16.9
Survey 9	11.9	2.1	0.8	0.8	15.5	18.2	3.7	2.9	24.9	15.5	3.5	2.5	21.4	9.9	2.2	2.6	14.7	3.8	0.8	0.0	4.6	83.5	16.5
Survey 10	11.1	2.0	0.8	0.8	14.7	19.2	3.5	2.9	25.5	15.6	3.5	2.6	21.8	9.9	1.9	2.6	14.5	3.5	0.7	0.0	4.2	82.9	17.1
Survey Year to Date	10.3	2.1	0.6	0.7	13.7	18.6	3.4	2.7	24.7	17.7	3.1	2.1	22.9	10.5	2.0	2.5	15.1	3.7	0.7	0.0	4.4	83.1	16.9
Summer Week 1 (02/12/12)	11.3	2.4	0.8	1.0	15.5	16.0	3.3	2.9	22.2	14.4	3.3	3.0	20.7	9.7	2.2	2.9	14.9	3.6	0.9	0.0	4.5	80.3	19.7
Week 2 (09/12/12)	11.3	2.7	0.8	0.9	15.7	15.9	3.5	2.9	22.3	14.3	3.2	2.9	20.4	9.5	2.3	2.6	14.5	3.7	0.9	0.1	4.7	79.9	20.1
Week 3 (16/12/12)	11.1	2.7	0.8	0.9	15.6	16.1	3.5	2.9	22.5	14.3	3.2	2.8	20.3	9.3	2.3	2.6	14.2	3.7	1.0	0.1	4.8	79.7	20.3
Week 4 (23/12/12)	10.9	2.8	0.8	0.9	15.4	15.6	3.5	2.8	21.9	15.0	3.3	2.9	21.3	8.9	2.3	2.6	13.8	3.7	1.0	0.1	4.8	79.3	20.7

Consolidated Metropolitan Total TV Share of All Viewing
Sydney Share Report - All Homes
Week 07 - Week 52 2012 (12/02/12 - 29/12/12) 18:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	NITV	SBS NET	Total FTA	Total STV
Survey 1	9.1	1.8	0.4	0.6	12.0	19.8	2.6	2.0	24.4	17.7	2.5	2.1	22.3	10.9	1.4	1.7	14.0	3.5	0.7	0.0	4.1	80.1	19.9
Survey 2	9.5	1.9	0.5	0.5	12.4	18.7	2.2	1.9	22.8	17.9	2.4	1.6	21.9	11.1	1.8	2.0	14.8	3.5	0.6	0.0	4.1	79.2	20.8
Survey 3	10.1	1.8	0.6	0.5	13.0	16.4	2.3	1.7	20.4	20.7	2.8	1.6	25.1	10.8	1.6	2.1	14.5	3.3	0.6	0.0	3.9	80.2	19.8
Survey 4	9.9	1.7	0.5	0.7	12.7	16.8	2.2	1.8	20.8	20.7	2.7	1.6	24.9	11.6	1.6	2.0	15.2	3.5	0.8	0.0	4.2	81.0	19.0
Survey 5	9.5	1.9	0.6	0.6	12.7	16.2	2.6	2.0	20.8	19.5	2.6	1.8	24.0	11.8	1.6	1.9	15.3	4.0	0.6	0.0	4.7	80.8	19.2
Survey 6	8.9	1.8	0.7	0.5	11.9	14.8	2.4	1.8	19.1	23.4	2.3	1.4	27.0	10.4	1.5	1.7	13.7	3.2	0.5	0.0	3.7	78.8	21.2
Survey 7	10.6	2.4	0.6	0.6	14.1	17.4	2.9	2.6	22.9	19.6	2.7	1.7	24.0	8.1	1.8	1.9	11.7	3.9	0.7	0.0	4.5	80.6	19.4
Survey 8	10.7	1.9	0.7	0.6	13.9	18.2	3.2	2.4	23.8	18.4	2.8	1.8	23.0	8.4	1.7	1.9	12.1	3.6	0.6	0.0	4.2	80.0	20.0
Survey 9	11.4	1.8	0.7	0.8	14.7	18.1	2.9	2.2	23.2	16.0	3.0	2.0	21.0	9.6	1.8	1.9	13.3	3.8	0.7	0.0	4.5	79.9	20.1
Survey 10	11.2	1.7	0.8	0.9	14.6	19.0	2.8	2.4	24.3	15.4	3.0	2.0	20.4	9.3	1.4	2.0	12.7	3.4	0.6	0.0	4.0	79.3	20.7
Survey Year to Date	10.1	1.9	0.6	0.6	13.2	17.5	2.6	2.1	22.2	19.0	2.7	1.7	23.4	10.2	1.6	1.9	13.8	3.6	0.6	0.0	4.2	80.0	20.0
Summer Week 1 (02/12/12)	11.4	2.1	0.7	1.2	15.4	15.0	2.5	2.1	19.5	14.5	2.5	2.5	19.4	9.3	1.6	2.3	13.2	3.6	1.0	0.0	4.6	75.6	24.4
Week 2 (09/12/12)	11.4	2.5	0.7	1.1	15.7	15.0	2.8	2.1	19.8	14.2	2.6	2.4	19.1	9.2	1.7	2.0	12.9	3.8	1.0	0.0	4.8	75.4	24.6
Week 3 (16/12/12)	11.1	2.4	0.7	1.1	15.3	15.5	2.8	2.0	20.3	14.3	2.6	2.4	19.3	9.0	1.7	2.0	12.7	3.8	1.0	0.1	4.9	75.3	24.7
Week 4 (23/12/12)	10.6	2.4	0.7	1.0	14.7	15.0	2.7	2.0	19.6	15.2	2.6	2.4	20.2	8.6	1.7	2.0	12.4	3.8	1.0	0.1	4.9	74.8	25.2



Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	NITV	SBS NET	Total FTA	Total STV
Survey 1	10.1	2.1	0.5	0.8	13.4	20.1	3.7	2.9	26.6	17.1	3.6	2.5	23.2	11.3	1.8	2.9	16.0	3.7	0.9	0.0	4.6	84.4	15.6
Survey 2	9.9	2.1	0.6	0.7	13.3	20.6	3.7	2.7	27.0	16.8	3.2	2.3	22.4	11.5	2.1	2.9	16.6	3.8	0.7	0.0	4.6	84.4	15.6
Survey 3	10.2	1.8	0.5	0.6	13.2	18.1	3.3	2.5	23.9	20.9	3.3	2.1	26.3	11.8	1.6	2.7	16.2	3.7	0.7	0.0	4.5	84.6	15.4
Survey 4	10.3	2.0	0.5	0.7	13.5	18.6	3.6	3.0	25.2	19.1	2.9	2.0	24.1	12.3	1.7	2.7	16.7	4.1	0.8	0.0	4.9	85.1	14.9
Survey 5	10.3	2.2	0.7	0.7	13.8	18.0	3.4	3.0	24.3	18.2	3.0	2.1	23.4	12.6	2.0	2.6	17.2	5.0	0.8	0.0	5.8	85.2	14.8
Survey 6	9.2	2.0	0.6	0.6	12.5	16.6	3.3	2.5	22.4	21.8	3.0	1.1	25.9	11.6	1.9	2.2	15.8	3.7	0.6	0.0	4.3	81.6	18.4
Survey 7	11.1	3.1	0.6	0.7	15.6	18.2	4.2	3.2	25.7	18.6	3.2	2.3	24.1	8.6	2.0	2.4	13.1	4.2	0.9	0.0	5.1	84.2	15.8
Survey 8	11.3	2.1	0.7	0.7	14.8	19.5	4.3	2.9	26.8	17.9	3.4	2.5	23.9	8.6	2.1	2.6	13.3	3.9	0.8	0.0	4.7	84.1	15.9
Survey 9	12.0	2.4	0.9	0.8	16.2	16.4	4.2	3.2	23.8	16.7	3.9	2.7	23.3	10.4	2.2	2.7	15.3	4.1	1.0	0.0	5.1	84.3	15.7
Survey 10	11.0	2.3	0.8	0.8	14.9	17.2	3.7	3.0	23.8	17.1	3.7	3.0	23.9	10.5	1.9	2.7	15.1	3.9	0.9	0.0	4.7	83.1	16.9
Survey Year to Date	10.5	2.2	0.6	0.7	14.1	18.4	3.7	2.9	24.9	18.5	3.3	2.3	24.1	11.0	1.9	2.7	15.6	4.0	0.8	0.0	4.8	84.1	15.9
Summer Week 1 (02/12/12)	10.9	2.6	0.9	1.0	15.4	15.1	3.6	2.9	21.6	16.0	3.2	3.2	22.5	10.1	2.2	3.0	15.3	3.9	0.9	0.0	4.9	80.4	19.6
Week 2 (09/12/12)	10.8	3.0	0.9	1.0	15.7	15.0	4.0	2.9	21.9	15.6	3.2	3.2	22.0	9.8	2.3	2.7	14.9	4.0	1.0	0.1	5.1	80.2	19.8
Week 3 (16/12/12)	10.7	3.1	0.9	1.0	15.7	15.0	3.9	3.0	21.8	15.4	3.2	3.1	21.7	9.5	2.3	2.8	14.6	4.1	1.0	0.1	5.3	79.8	20.2
Week 4 (23/12/12)	10.7	3.0	0.9	1.0	15.6	14.4	3.8	2.8	21.1	16.3	3.4	3.1	22.8	9.2	2.3	2.7	14.1	4.1	1.1	0.2	5.3	79.6	20.4

Consolidated Metropolitan Total TV Share of All Viewing
Brisbane Share Report - All Homes
Week 07 - Week 52 2012 (12/02/12 - 29/12/12) 18:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	NITV	SBS NET	Total FTA	Total STV
Survey 1	7.9	2.1	0.4	0.8	11.2	20.2	3.5	2.5	26.2	15.0	2.9	2.5	20.4	11.6	2.0	2.9	16.5	3.2	0.5	0.0	3.7	84.3	15.7
Survey 2	8.2	2.1	0.4	0.7	11.5	18.8	3.2	2.5	24.5	17.2	2.8	1.9	21.9	11.2	2.1	2.9	16.1	3.5	0.5	0.0	4.0	84.3	15.7
Survey 3	9.0	2.1	0.5	0.6	12.1	17.0	2.8	2.3	22.1	19.3	2.8	1.9	24.0	10.6	1.9	2.8	15.3	3.2	0.6	0.0	3.7	83.4	16.6
Survey 4	8.4	2.1	0.5	0.7	11.7	16.0	2.8	2.3	21.0	20.1	3.0	1.7	24.9	10.8	1.8	2.8	15.4	3.2	0.7	0.0	3.8	83.4	16.6
Survey 5	8.7	2.2	0.6	0.6	12.1	15.8	2.9	2.7	21.4	18.0	3.1	1.9	23.0	11.0	2.2	2.8	16.0	3.5	0.7	0.0	4.1	83.1	16.9
Survey 6	7.8	2.2	0.6	0.5	11.1	15.0	2.9	2.2	20.0	19.9	2.9	1.4	24.1	10.2	2.0	2.4	14.6	2.9	0.6	0.0	3.5	79.6	20.4
Survey 7	9.9	2.7	0.6	0.6	13.8	16.2	3.6	2.8	22.5	17.6	3.3	2.0	22.9	7.8	2.2	2.7	12.7	3.5	0.6	0.0	4.1	81.6	18.4
Survey 8	9.9	2.2	0.5	0.7	13.3	18.3	3.7	2.9	24.8	17.2	3.3	2.2	22.7	7.9	2.1	2.6	12.5	3.4	0.5	0.0	3.9	82.7	17.3
Survey 9	10.6	2.1	0.6	0.6	13.9	18.3	3.5	2.7	24.5	15.7	3.5	2.4	21.6	9.3	2.0	2.7	14.0	3.1	0.6	0.0	3.7	83.6	16.4
Survey 10	9.7	1.9	0.7	0.6	12.9	19.1	3.1	2.7	24.9	16.0	3.4	2.5	21.8	9.6	2.0	2.6	14.2	2.9	0.6	0.0	3.5	83.1	16.9
Survey Year to Date	9.0	2.2	0.6	0.6	12.3	17.4	3.2	2.5	23.1	17.6	3.1	2.0	22.8	10.0	2.0	2.7	14.8	3.2	0.6	0.0	3.8	82.9	17.1
Summer Week 1 (02/12/12)	9.8	2.5	0.7	0.7	13.7	16.0	3.0	3.3	22.2	14.0	3.9	2.6	20.5	9.5	2.4	3.1	15.0	3.1	0.7	0.0	3.7	81.1	18.9
Week 2 (09/12/12)	9.9	2.8	0.8	0.8	14.3	15.9	3.0	3.1	22.0	14.4	3.6	2.6	20.6	9.2	2.5	2.8	14.4	3.2	0.8	0.1	4.1	80.9	19.1
Week 3 (16/12/12)	9.9	2.7	0.9	0.8	14.2	16.3	3.1	3.1	22.4	14.6	3.4	2.6	20.5	9.1	2.4	2.7	14.2	3.1	0.8	0.1	4.0	81.1	18.9
Week 4 (23/12/12)	9.6	2.8	0.9	0.8	14.0	15.8	3.0	3.0	21.9	14.9	3.6	2.8	21.3	8.8	2.4	2.6	13.8	3.1	0.8	0.1	4.1	80.7	19.3



Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	NITV	SBS NET	Total FTA	Total STV
Survey 1	10.0	2.3	0.7	0.8	13.8	23.6	5.3	4.0	32.9	14.3	3.5	3.2	21.0	11.0	2.4	3.2	16.7	3.0	0.5	0.0	3.6	88.0	12.0
Survey 2	10.0	2.3	0.5	0.8	13.6	24.1	5.0	3.5	32.5	13.9	3.3	2.8	19.9	10.8	2.8	3.5	17.1	3.3	0.4	0.0	3.7	87.0	13.0
Survey 3	10.3	2.2	0.6	0.7	13.9	20.9	5.0	3.1	29.1	16.8	3.9	2.4	23.0	11.0	2.5	3.5	17.0	2.8	0.6	0.0	3.4	86.6	13.4
Survey 4	10.2	2.2	0.5	0.8	13.7	21.1	5.0	3.6	29.7	15.4	3.5	2.1	21.1	12.4	2.7	3.3	18.4	3.0	0.7	0.0	3.7	86.7	13.3
Survey 5	10.2	2.3	0.6	0.6	13.6	20.3	4.8	3.9	29.0	14.9	3.5	2.3	20.7	12.5	2.8	3.3	18.6	4.3	0.5	0.0	4.8	86.9	13.1
Survey 6	8.9	2.3	0.4	0.5	12.1	17.8	4.7	2.7	25.2	21.9	3.2	1.2	26.3	11.7	2.4	3.1	17.2	3.3	0.6	0.0	3.9	84.9	15.1
Survey 7	11.4	3.2	0.5	0.7	15.7	21.0	5.4	3.8	30.3	15.9	3.3	2.4	21.5	8.9	2.7	2.9	14.5	3.7	0.8	0.0	4.5	86.7	13.3
Survey 8	11.8	2.2	0.7	0.7	15.4	23.1	5.5	3.7	32.3	13.1	3.5	2.9	19.5	9.1	2.7	3.1	14.8	3.5	0.7	0.0	4.2	86.5	13.5
Survey 9	12.8	2.3	0.9	0.8	16.8	19.5	5.5	3.7	28.8	13.7	3.8	3.1	20.7	10.2	2.9	3.3	16.3	3.4	0.8	0.0	4.2	87.0	13.0
Survey 10	12.0	2.2	0.9	0.7	15.9	20.2	5.1	3.7	29.0	14.6	4.3	3.4	22.3	10.3	2.5	3.3	16.1	3.2	0.6	0.0	3.8	87.2	12.8
Survey Year to Date	10.7	2.4	0.6	0.7	14.4	21.1	5.1	3.6	29.8	15.5	3.6	2.5	21.6	10.8	2.6	3.2	16.7	3.4	0.6	0.0	4.0	86.7	13.3
Summer Week 1 (02/12/12)	12.4	2.5	1.1	1.0	17.0	18.1	4.3	3.5	25.9	13.5	3.7	4.1	21.3	9.8	2.9	3.6	16.3	3.5	0.9	0.0	4.5	85.3	14.7
Week 2 (09/12/12)	12.0	2.8	1.0	0.9	16.7	17.6	4.6	3.6	25.8	13.7	3.7	3.6	21.0	9.6	2.9	3.1	15.7	3.6	0.9	0.1	4.6	84.0	16.0
Week 3 (16/12/12)	11.9	2.8	1.0	0.9	16.5	17.6	4.8	3.6	26.1	13.7	3.7	3.6	21.0	9.3	2.9	3.0	15.2	3.7	0.9	0.1	4.6	83.6	16.4
Week 4 (23/12/12)	11.7	2.9	0.9	0.9	16.4	17.1	4.7	3.7	25.6	14.4	4.1	3.7	22.2	8.8	2.9	2.9	14.6	3.6	0.8	0.2	4.5	83.4	16.6

Consolidated Metropolitan Total TV Share of All Viewing
Perth Share Report - All Homes
Week 07 - Week 52 2012 (12/02/12 - 29/12/12) 18:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	NITV	SBS NET	Total FTA	Total STV
Survey 1	11.0	2.3	0.6	0.7	14.6	23.5	4.1	3.3	30.9	12.7	3.2	2.5	18.4	12.1	2.7	2.9	17.7	3.3	0.7	0.0	4.0	86.0	14.0
Survey 2	11.7	2.3	0.7	0.7	15.3	22.3	3.8	3.3	29.4	13.0	2.9	2.5	18.5	11.7	2.7	3.0	17.3	3.8	0.7	0.0	4.5	85.3	14.7
Survey 3	11.8	2.0	0.7	0.6	15.0	20.6	3.3	2.8	26.8	15.5	3.3	1.9	20.7	11.9	2.5	2.7	17.1	4.0	0.8	0.0	4.7	84.6	15.4
Survey 4	11.5	2.3	0.5	0.8	15.1	20.8	3.5	3.5	27.9	14.4	3.5	2.1	20.0	11.7	2.8	2.9	17.3	3.8	0.8	0.0	4.6	85.2	14.8
Survey 5	11.0	2.5	0.9	0.5	14.9	21.1	3.6	3.6	28.3	13.5	3.0	2.1	18.7	11.3	2.6	2.8	16.7	5.9	0.7	0.0	6.6	85.5	14.5
Survey 6	10.6	2.1	0.9	0.6	14.2	18.7	3.0	2.8	24.5	19.2	3.3	1.2	23.7	10.3	2.5	2.6	15.4	4.2	0.7	0.0	4.9	82.9	17.1
Survey 7	12.7	2.8	0.8	0.6	16.9	22.8	3.7	3.6	30.2	14.1	3.4	1.9	19.4	8.7	3.0	2.7	14.5	4.1	0.9	0.0	5.0	86.3	13.7
Survey 8	12.1	1.9	0.8	0.7	15.4	24.5	4.1	3.3	31.9	12.1	3.5	2.4	18.0	9.2	3.1	3.1	15.4	4.1	0.7	0.0	4.8	85.9	14.1
Survey 9	14.1	2.2	0.9	0.7	17.9	22.0	3.8	3.5	29.3	11.9	3.4	2.8	18.1	10.5	2.9	3.1	16.5	4.4	0.9	0.0	5.2	87.5	12.5
Survey 10	12.7	2.0	0.8	0.6	16.0	24.0	3.9	3.6	31.4	12.4	3.8	2.9	19.1	10.1	2.8	3.1	16.0	3.9	0.7	0.0	4.7	87.5	12.5
Survey Year to Date	11.9	2.2	0.8	0.6	15.5	22.0	3.7	3.3	29.0	14.0	3.3	2.2	19.5	10.8	2.7	2.9	16.4	4.2	0.7	0.0	4.9	85.6	14.4
Summer Week 1 (02/12/12)	14.0	2.3	0.9	0.6	17.8	19.2	4.1	3.9	27.1	11.8	3.8	3.6	19.1	10.2	2.8	3.6	16.6	3.6	0.9	0.0	4.6	85.7	14.3
Week 2 (09/12/12)	13.8	2.7	0.8	0.6	17.8	19.4	4.1	3.7	27.2	12.0	3.5	3.1	18.6	10.1	3.0	3.2	16.3	3.7	1.0	0.1	4.8	85.2	14.8
Week 3 (16/12/12)	13.8	2.8	0.8	0.6	18.1	19.1	4.0	3.7	26.8	11.9	3.4	3.1	18.4	9.8	3.0	3.2	16.1	3.7	1.0	0.1	4.9	84.6	15.4
Week 4 (23/12/12)	13.6	2.8	0.8	0.6	17.9	18.9	3.9	3.6	26.4	12.1	3.5	3.3	18.8	9.5	3.0	3.1	15.7	3.8	1.1	0.1	4.9	84.1	15.9