



|                            | Channel Share Of Viewing<br>% | Reach Weekly 000's<br>TOTAL PEOPLE |
|----------------------------|-------------------------------|------------------------------------|
| ABC1                       | 5.4                           | 2665                               |
| ABC2                       | 0.7                           | 988                                |
| ABC3                       | 0.2                           | 295                                |
| ABC News 24                | 0.2                           | 543                                |
| Seven + AFFILIATES         | 16.2                          | 4288                               |
| 7TWO + AFFILIATES          | 1.1                           | 907                                |
| 7mate + AFFILIATES         | 0.7                           | 689                                |
| Nine + AFFILIATES          | 16.0                          | 4696                               |
| GO + AFFILIATES            | 1.7                           | 1781                               |
| Gem + AFFILIATES           | 0.8                           | 795                                |
| TEN + AFFILIATES           | 10.1                          | 3854                               |
| ONE + AFFILIATES           | 0.7                           | 813                                |
| ELEVEN + AFFILIATES        | 1.4                           | 1285                               |
| SBS ONE                    | 1.5                           | 1687                               |
| SBS TWO                    | 0.2                           | 557                                |
| 111 HITS                   | 1.1                           | 928                                |
| 111 HITS2                  | 0.3                           | 465                                |
| 13TH STREET                | 0.7                           | 476                                |
| 13TH STREET+2              | 0.1                           | 165                                |
| [V] HITS                   | 0.1                           | 285                                |
| A&E                        | 0.2                           | 316                                |
| Animal Planet              | 0.2                           | 346                                |
| ARENA                      | 0.8                           | 1091                               |
| ARENA+2                    | 0.2                           | 567                                |
| Bio.                       | 0.8                           | 825                                |
| BBC Knowledge              | 0.6                           | 681                                |
| BBC WORLD NEWS             | 0.1                           | 116                                |
| Boomerang                  | 0.2                           | 260                                |
| Cartoon Network            | 0.6                           | 478                                |
| CBeebies                   | 0.2                           | 173                                |
| Channel[V]                 | 0.1                           | 373                                |
| CNBC                       | 0.0                           | 42                                 |
| COMEDY CHANNEL             | 0.7                           | 1058                               |
| COMEDY CHANNEL+2           | 0.3                           | 642                                |
| Crime & Investigation      | 1.3                           | 888                                |
| Discovery Channel          | 0.7                           | 926                                |
| Discovery Channel+2        | 0.4                           | 576                                |
| Discovery Home & Health    | 0.1                           | 259                                |
| Discovery Science          | 0.1                           | 347                                |
| Discovery Turbo MAX        | 0.3                           | 401                                |
| Discovery Turbo MAX+2      | 0.1                           | 305                                |
| Disney Channel             | 0.8                           | 599                                |
| Disney Junior              | 0.5                           | 327                                |
| E!                         | 0.5                           | 721                                |
| ESPN                       | 0.3                           | 483                                |
| ESPN2                      | 0.1                           | 320                                |
| FMC - Family Movie Channel | 0.4                           | 467                                |
| FOX8                       | 2.4                           | 2210                               |
| FOX8+2                     | 0.6                           | 893                                |
| FOX Classics               | 0.9                           | 1011                               |
| FOX Classics+2             | 0.4                           | 548                                |

Excludes Tasmania

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| FOX FOOTY             | 1.8                           | 981                                |
| FOX SPORTS 1          | 1.0                           | 876                                |
| FOX SPORTS 2          | 1.5                           | 1287                               |
| FOX SPORTS 3          | 0.8                           | 882                                |
| FOX SPORTS News       | 0.4                           | 681                                |
| FUEL TV               | 0.1                           | 336                                |
| FX                    | 0.0                           | 0                                  |
| History Channel       | 0.7                           | 694                                |
| HOW TO Channel        | 0.0                           | 0                                  |
| KidsCo                | 0.0                           | 85                                 |
| LifeStyle Channel     | 1.5                           | 1376                               |
| LifeStyle Channel+2   | 0.4                           | 513                                |
| LifeStyle FOOD        | 0.5                           | 771                                |
| LifeStyle FOOD+2      | 0.2                           | 387                                |
| LifeStyle HOME        | 0.4                           | 446                                |
| LifeStyle YOU         | 0.7                           | 981                                |
| LifeStyle YOU+2       | 0.2                           | 440                                |
| MAX                   | 0.2                           | 414                                |
| MOVIE EXTRA           | 0.4                           | 488                                |
| MOVIE GREATS          | 0.3                           | 437                                |
| MOVIE ONE             | 0.4                           | 575                                |
| MOVIE TWO             | 0.2                           | 413                                |
| MTV                   | 0.3                           | 649                                |
| MTV Classic           | 0.1                           | 298                                |
| MTV Hits              | 0.1                           | 235                                |
| Nat Geo Adventure     | 0.1                           | 290                                |
| Nat Geo Adventure+2   | 0.1                           | 227                                |
| Nat Geo Wild          | 0.2                           | 386                                |
| National Geographic   | 0.5                           | 762                                |
| National Geographic+2 | 0.2                           | 529                                |
| Nick Jr.              | 0.4                           | 301                                |
| Nickelodeon           | 0.6                           | 632                                |
| SCI FI                | 0.6                           | 483                                |
| SCI FI+2              | 0.2                           | 213                                |
| showcase              | 0.3                           | 440                                |
| showcase+2            | 0.1                           | 261                                |
| showtime action       | 0.5                           | 583                                |
| showtime comedy       | 0.3                           | 554                                |
| showtime drama        | 0.2                           | 341                                |
| showtime premiere     | 0.7                           | 833                                |
| showtime premiere 2   | 0.3                           | 521                                |
| SKY NEWS              | 0.7                           | 809                                |
| SKY NEWS BUSINESS     | 0.1                           | 143                                |
| Sky Racing            | 0.2                           | 216                                |
| Sky Racing World      | 0.0                           | 34                                 |
| SPEED                 | 0.1                           | 323                                |
| STARPICS 1            | 0.3                           | 484                                |
| STARPICS 2            | 0.2                           | 410                                |
| STVDIO                | 0.1                           | 264                                |
| The Style Network     | 0.1                           | 343                                |
| The Weather Channel   | 0.1                           | 509                                |

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| TLC                   | 0.1                           | 257                                |
| TLC+2                 | 0.1                           | 254                                |
| TV1                   | 1.4                           | 1259                               |
| TV1+2                 | 0.4                           | 576                                |
| TVN                   | 0.1                           | 110                                |
| UKTV                  | 1.4                           | 844                                |
| UKTV+2                | 0.2                           | 262                                |
| UNIVERSAL             | 0.3                           | 402                                |
| W                     | 0.8                           | 806                                |
| W2                    | 0.2                           | 289                                |
| WORLD MOVIES Channel  | 0.2                           | 392                                |
| OTHER SUBSCRIPTION TV | 1.2                           | 1810                               |
| <b>ALL FTA</b>        | <b>57.0</b>                   | <b>6059</b>                        |
| <b>ALL STV</b>        | <b>43.0</b>                   | <b>5881</b>                        |
| <b>ALL TV</b>         | <b>100.0</b>                  | <b>6567</b>                        |

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