



# A1

**Consolidated Metropolitan Total TV Share of All Viewing**  
**5 City Share Report - All Homes**  
 Week 21 2011 (15/05/11 - 21/05/11) 18:00 - 23:59  
 Total Individuals - including Guests



	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC1	9.7	10.1	9.3	9.0	10.7	9.9
ABC2	1.8	1.8	2.2	1.5	1.7	1.7
ABC3	0.6	0.5	0.6	0.4	0.7	0.7
ABC News 24	0.5	0.5	0.4	0.4	0.4	0.5
Seven	19.7	17.8	21.1	17.4	22.1	22.2
7TWO	3.6	3.4	3.5	3.1	5.1	4.3
7mate	2.6	1.9	2.7	2.9	2.7	3.2
Nine	14.6	14.8	15.4	15.1	14.0	12.0
GO!	3.2	2.7	3.1	3.9	3.3	3.4
Gem	2.3	1.5	2.4	2.6	3.3	2.7
TEN	14.3	13.2	16.3	12.7	14.2	14.4
ONE	2.2	1.4	2.3	2.6	3.1	2.4
ELEVEN	2.6	2.1	2.7	2.7	3.0	3.0
SBS ONE	4.1	4.1	4.3	4.0	3.8	3.8
SBS TWO	0.6	0.6	0.7	0.4	0.6	0.8
111 HITS	0.4	0.5	0.4	0.2	0.2	0.3
111 HITS2	0.1	0.1	0.1	0.0	0.1	0.2
13TH STREET	0.2	0.3	0.3	0.3	0.3	0.1
13TH STREET+2	0.1	0.1	0.0	0.1	0.0	0.1
[V] HITS	0.1	0.0	0.1	0.1	0.0	0.1
Animal Planet	0.1	0.1	0.0	0.1	0.1	0.1
ARENA	0.3	0.4	0.2	0.3	0.2	0.4
ARENA+2	0.1	0.1	0.0	0.1	0.0	0.1
BBC Knowledge	0.2	0.2	0.2	0.3	0.3	0.3
BBC WORLD NEWS	0.0	0.0	0.0	0.0	0.0	0.0
Bio.	0.3	0.3	0.2	0.3	0.2	0.3
Boomerang	0.1	0.1	0.1	0.1	0.1	0.1
Cartoon Network	0.2	0.2	0.2	0.2	0.2	0.2
CBeebies	0.0	0.1	0.0	0.0	0.0	0.0
Channel [V]	0.1	0.1	0.1	0.1	0.1	0.0
CNBC	0.0	0.0	0.0	0.0	0.0	0.1
COMEDY CHANNEL	0.3	0.4	0.3	0.4	0.2	0.3
COMEDY CHANNEL+2	0.1	0.1	0.1	0.0	0.2	0.1
Crime & Investigation	0.4	0.6	0.3	0.4	0.2	0.3
Discovery Channel	0.2	0.2	0.2	0.2	0.3	0.1
Discovery Channel+2	0.1	0.1	0.1	0.1	0.1	0.2
Discovery Home & Health	0.0	0.0	0.0	0.0	0.1	0.0
Discovery Science	0.1	0.0	0.1	0.0	0.1	0.1
Discovery Turbo MAX	0.1	0.1	0.1	0.1	0.1	0.1
Discovery Turbo MAX+2	0.1	0.1	0.0	0.1	0.1	0.1
Disney Channel	0.2	0.3	0.1	0.2	0.2	0.1
E!	0.1	0.1	0.1	0.1	0.1	0.2
ESPN	0.1	0.1	0.1	0.1	0.0	0.0
FMC - Family Movie Channel	0.1	0.2	0.1	0.1	0.2	0.2
FOX Classics	0.4	0.4	0.4	0.5	0.3	0.3
FOX Classics+2	0.1	0.1	0.1	0.1	0.1	0.1
FOX SPORTS 1	0.7	0.4	1.0	0.6	0.9	0.9
FOX SPORTS 2	0.6	1.3	0.2	0.8	0.1	0.2
FOX SPORTS 3	0.3	0.6	0.1	0.4	0.1	0.5
FOX SPORTS News	0.1	0.1	0.1	0.1	0.1	0.2
FOX8	0.7	0.8	0.5	0.9	0.5	0.6
FOX8+2	0.2	0.2	0.1	0.3	0.2	0.4

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FUEL TV	0.0	0.1	0.0	0.1	0.0	0.0
History Channel	0.3	0.3	0.2	0.4	0.3	0.2
HOW TO Channel	0.0	0.0	0.0	0.0	0.0	0.0
KidsCo	0.0	0.0	0.0	0.0	0.0	0.0
LifeStyle Channel	0.6	0.7	0.5	0.5	0.6	0.5
LifeStyle Channel+2	0.1	0.1	0.1	0.1	0.1	0.1
LifeStyle FOOD	0.3	0.3	0.2	0.2	0.2	0.5
LifeStyle FOOD+2	0.1	0.1	0.0	0.1	0.0	0.2
LifeStyle HOME	0.1	0.1	0.1	0.1	0.1	0.3
LifeStyle YOU	0.2	0.3	0.2	0.2	0.1	0.2
LifeStyle YOU+2	0.0	0.1	0.0	0.1	0.1	0.1
MAX	0.1	0.2	0.1	0.1	0.1	0.0
MOVIE EXTRA	0.1	0.1	0.2	0.1	0.1	0.1
MOVIE GREATS	0.1	0.1	0.1	0.1	0.0	0.1
MOVIE ONE	0.1	0.1	0.1	0.2	0.0	0.1
MOVIE TWO	0.1	0.1	0.0	0.1	0.0	0.1
MTV	0.1	0.2	0.1	0.1	0.1	0.1
MTV Classic	0.0	0.0	0.0	0.1	0.0	0.0
MTV Hits	0.0	0.1	0.0	0.0	0.0	0.0
Nat Geo Adventure	0.0	0.0	0.0	0.0	0.0	0.0
Nat Geo Adventure+2	0.0	0.0	0.0	0.0	0.0	0.0
Nat Geo Wild	0.1	0.1	0.0	0.1	0.0	0.1
National Geographic	0.2	0.2	0.2	0.2	0.1	0.1
National Geographic+2	0.1	0.1	0.1	0.1	0.0	0.2
Nick Jr.	0.1	0.2	0.1	0.1	0.1	0.1
Nickelodeon	0.2	0.2	0.1	0.2	0.1	0.2
Playhouse Disney	0.1	0.2	0.0	0.1	0.0	0.1
SCI FI	0.1	0.2	0.1	0.1	0.1	0.2
SCI FI+2	0.0	0.0	0.0	0.0	0.1	0.1
showcase	0.1	0.1	0.1	0.1	0.0	0.0
showcase+2	0.0	0.0	0.1	0.1	0.0	0.0
showtime action	0.2	0.2	0.2	0.2	0.2	0.2
showtime comedy	0.1	0.2	0.1	0.1	0.1	0.0
showtime drama	0.1	0.1	0.1	0.1	0.0	0.1
showtime premiere	0.2	0.3	0.2	0.3	0.2	0.2
showtime premiere 2	0.1	0.0	0.1	0.1	0.0	0.1
SKY NEWS	0.2	0.2	0.2	0.2	0.1	0.1
SKY NEWS BUSINESS	0.0	0.0	0.0	0.0	0.0	0.0
Sky Racing	0.1	0.1	0.0	0.1	0.0	0.1
Sky Racing World	0.0	0.0	0.0	0.0	0.0	0.0
SPEED	0.0	0.0	0.0	0.1	0.1	0.0
STARPICS 1	0.1	0.1	0.1	0.1	0.1	0.2
STARPICS 2	0.1	0.0	0.1	0.0	0.0	0.1
STVDIO	0.1	0.1	0.0	0.1	0.0	0.1
The Style Network	0.0	0.0	0.0	0.0	0.1	0.0
The Weather Channel	0.0	0.1	0.0	0.0	0.1	0.0
TLC	0.1	0.1	0.1	0.1	0.0	0.1
TLC+2	0.0	0.1	0.0	0.0	0.0	0.0
TV1	0.5	0.6	0.5	0.3	0.4	0.4
TV1+2	0.1	0.1	0.1	0.1	0.1	0.3
TVN	0.0	0.0	0.0	0.0	0.0	0.0
UKTV	0.6	0.8	0.6	0.7	0.7	0.3

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UKTV+2	0.1	0.1	0.1	0.1	0.0	0.1
UNIVERSAL	0.1	0.1	0.1	0.1	0.1	0.1
W	0.3	0.3	0.3	0.3	0.2	0.2
W2	0.0	0.0	0.1	0.1	0.0	0.1
WORLD MOVIES Channel	0.0	0.0	0.0	0.0	0.0	0.1
OTHER STV	0.6	1.0	0.4	0.8	0.3	0.6
<b>ALL FTA in Metro Markets</b>	<b>85.3</b>	<b>82.0</b>	<b>87.8</b>	<b>84.7</b>	<b>88.9</b>	<b>85.1</b>
<b>ALL STV in Metro Markets</b>	<b>14.7</b>	<b>18.0</b>	<b>12.2</b>	<b>15.3</b>	<b>11.1</b>	<b>14.9</b>
<b>Total TV in Metro Markets</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

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