



National Subscription TV Report (B2)
 Viewing within SUBSCRIPTION TV Homes only
 Week 36 (30/08/2009 - 05/09/2009)
 Sun - Sat 06:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	4.9	3386
ABC2	0.6	1130
Seven + AFFILIATES	12.8	4513
Nine + AFFILIATES	14.1	4653
GO!	0.1	222
TEN + AFFILIATES	9.7	4471
ONE	0.2	452
SBS ONE	1.2	2585
SBS TWO	0.0	348
111 HITS	1.3	1657
Animal Planet	0.4	738
ARENA	1.1	1610
ARENA+2	0.4	1064
Bio.	0.9	1103
BBC Knowledge	0.4	568
Boomerang	0.5	521
Cartoon Network	1.0	860
CBeebies	0.3	265
Channel[V]	0.3	1006
Channel[V]2	0.4	808
CNBC	0.1	138
COMEDY CHANNEL	0.7	1219
COMEDY CHANNEL+2	0.4	942
Crime & Investigation	1.5	1037
Discovery Channel	1.4	1606
Discovery Home & Health	0.4	687
Discovery Science	0.3	565
Discovery Travel & Living	0.3	574
Disney Channel	1.5	1146
E!	0.4	1006
ESPN	0.3	702
FOX8	2.5	2587
FOX8+2	1.2	1879
FOX Classics	1.4	1421
FOX Classics+2	0.4	839
FOX SPORTS 1	2.0	1890
FOX SPORTS 2	2.4	1852
FOX SPORTS 3	1.7	1521
FOX SPORTS News	0.6	1214
FUEL TV	0.2	479
Hallmark	0.6	809
History Channel	0.9	1052
HOW TO Channel	0.6	663
LifeStyle Channel	1.5	1837
LifeStyle Channel+2	0.6	1086
LifeStyle FOOD	0.8	864
MAX	0.4	966
MOVIE EXTRA	0.6	959
MOVIE GREATS	0.5	955
MOVIE ONE	0.7	1033
MOVIE TWO	0.5	906

Viewing to 7HD and 9HD is included in the viewing to the broadcasters' primary channel, whether the content is the same (simulcast) or different.

Excludes Tasmania

Source: OzTAM



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MTV	0.5	897
Nat Geo Adventure	0.1	331
National Geographic	0.9	1639
Nick Jr	1.2	495
Nickelodeon	1.5	1297
Ovation	0.3	602
Playhouse Disney	0.7	443
SCI FI	1.1	799
showcase	0.4	826
SHOWTIME	1.0	1402
SHOWTIME 2	0.7	1160
SHOWTIME GREATS	0.6	1050
SKY NEWS AUSTRALIA	1.1	1214
Sky Racing	0.6	414
TV1	2.6	2288
TV1+2	1.0	1497
TVN	0.3	206
UKTV	1.7	1115
UKTV+2	0.5	573
Vh1	0.3	614
W.	1.2	1256
W2	0.5	865
OTHER SUBSCRIPTION TV	3.0	3222
ALL FTA	43.8	5577
ALL STV	56.2	5464
ALL TV	100.0	5960

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