



National Subscription TV Report (B1)
Viewing within SUBSCRIPTION TV Homes only
Week 5 (27/01/2008 – 02/02/2008)
Sun – Sat 18:00 – 23:59
™ (Total Individuals – Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	5.5	2776
SEVEN + AFFILIATES	15.6	3916
NINE + AFFILIATES	16.1	4123
TEN + AFFILIATES	9.1	3535
SBS	2.5	2344
Animal Planet	0.3	604
ARENA	0.8	1336
ARENA+2	0.5	845
Bio.	1.0	998
Boomerang	0.3	327
Cartoon Network	0.7	490
Channel[V]	0.3	784
Channel[V]2	0.2	417
CNBC	0.0	83
COMEDY CHANNEL	0.8	1034
COMEDY CHANNEL+2	0.5	739
Crime & Investigation	1.6	940
Discovery Channel	1.2	1280
Discovery Home & Health	0.2	421
Discovery Science	0.2	422
Discovery Travel & Living	0.4	529
Disney Channel	1.3	759
E!	0.5	909
ESPN	0.3	482
FOX8	2.7	2216
FOX8+2	1.6	1646
FOX Classics	1.7	1481
FOX Classics+2	0.6	869
FOX SPORTS 1	1.2	1318
FOX SPORTS 2	0.6	983
FOX SPORTS 3	1.0	870
FOX SPORTS News	0.4	631
FUEL TV	0.2	434
Hallmark	0.9	630
History Channel	1.3	910
HOW TO Channel	0.5	542
LifeStyle Channel	2.2	1568
LifeStyle Channel+2	0.7	905



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LifeStyle FOOD	0.7	670
MAX	0.2	564
MOVIE EXTRA	0.7	852
MOVIE GREATS	0.6	687
MOVIE ONE	1.0	906
MOVIE TWO	0.5	734
MTV	0.4	654
National Geographic	1.2	1263
Nick Jr	0.4	271
Nickelodeon	0.9	707
Ovation	0.2	532
Playhouse Disney	0.3	248
SCI FI	1.1	658
showcase	0.7	838
SHOWTIME	1.0	1121
SHOWTIME 2	0.7	861
SHOWTIME GREATS	0.9	976
SKY NEWS AUSTRALIA	0.7	836
Sky Racing	0.3	297
TV1	2.1	1769
TV1+2	0.7	1069
UKTV	1.5	1147
UKTV+2	0.6	728
Vh1	0.2	463
W.	2.0	1105
W2	0.7	782
OTHER SUBSCRIPTION TV	3.4	2677
ALL FTA	49.1	5039
ALL STV	50.9	4818
ALL TV	100.0	5411

Excludes Tasmania

Source: OzTAM