



Total HD Households ¹	P10'15 03-Oct	P1'15 23-Jan	P4'16 20-Feb	P7'16 09-Jul	P10'16 01-Oct	P1'16 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P10'17 07-Oct
Sydney	94%	94%	94%	95%	96%	96%	96%	97%	97%
Melbourne	94%	94%	94%	95%	95%	95%	95%	96%	96%
Brisbane	94%	94%	94%	95%	96%	96%	96%	97%	98%
Adelaide	95%	95%	95%	95%	96%	97%	96%	96%	97%
Perth	95%	96%	96%	96%	97%	97%	97%	97%	97%
5 City	94%	95%	95%	95%	96%	96%	96%	96%	97%

1+ PVR Households ²	P10'15 03-Oct	P1'15 23-Jan	P4'16 20-Feb	P7'16 09-Jul	P10'16 01-Oct	P1'16 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P10'17 07-Oct
Sydney	58%	59%	59%	60%	62%	61%	61%	60%	60%
Melbourne	62%	62%	62%	61%	62%	61%	61%	62%	62%
Brisbane	60%	61%	62%	62%	63%	61%	60%	59%	60%
Adelaide	60%	60%	61%	60%	61%	60%	60%	60%	60%
Perth	59%	58%	58%	61%	62%	60%	60%	60%	58%
5 City	60%	60%	60%	61%	62%	61%	61%	60%	60%

1 PVR Households	P10'15 03-Oct	P1'15 23-Jan	P4'16 20-Feb	P7'16 09-Jul	P10'16 01-Oct	P1'16 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P10'17 07-Oct
Sydney	40%	41%	41%	42%	43%	42%	42%	41%	42%
Melbourne	43%	43%	43%	43%	43%	42%	43%	45%	45%
Brisbane	45%	44%	45%	46%	45%	44%	42%	42%	43%
Adelaide	41%	40%	41%	39%	39%	39%	40%	39%	40%
Perth	42%	42%	42%	44%	44%	44%	44%	43%	43%
5 City	42%	42%	42%	43%	43%	42%	42%	42%	43%

2+ PVR Households	P10'15 03-Oct	P1'15 23-Jan	P4'16 20-Feb	P7'16 09-Jul	P10'16 01-Oct	P1'16 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P10'17 07-Oct
Sydney	18%	18%	18%	18%	19%	19%	19%	19%	18%
Melbourne	19%	19%	19%	17%	18%	18%	18%	17%	17%
Brisbane	15%	17%	17%	16%	17%	18%	18%	17%	17%
Adelaide	20%	20%	21%	21%	22%	21%	21%	20%	20%
Perth	16%	16%	16%	17%	17%	16%	16%	16%	16%
5 City	18%	18%	18%	18%	19%	18%	18%	18%	18%

¹ Total DTI HD Households - homes capable of receiving Digital Terrestrial Television High Definition of each working television; they can include homes with access to Subscription Television
² Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.