



Total HD Households ¹	P1'16 23-Jan	P5'16 14-May	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan
Sydney	94%	95%	95%	96%	96%	96%	97%	97%	97%
Melbourne	94%	95%	95%	95%	95%	95%	96%	96%	96%
Brisbane	94%	95%	95%	95%	96%	96%	97%	98%	97%
Adelaide	95%	95%	96%	96%	97%	96%	96%	97%	97%
Perth	96%	96%	96%	97%	97%	97%	97%	97%	97%
5 City	95%	95%	95%	96%	96%	96%	97%	97%	97%

1+ PVR Households ²	P1'16 23-Jan	P5'16 14-May	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan
Sydney	59%	60%	61%	62%	61%	60%	60%	61%	60%
Melbourne	62%	61%	61%	60%	61%	61%	62%	62%	62%
Brisbane	61%	62%	62%	62%	61%	60%	60%	60%	59%
Adelaide	60%	62%	60%	61%	60%	60%	59%	60%	60%
Perth	58%	58%	61%	63%	60%	60%	59%	58%	60%
5 City	60%	61%	61%	62%	61%	60%	60%	61%	60%

1 PVR Households	P1'16 23-Jan	P5'16 14-May	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan
Sydney	41%	41%	42%	43%	42%	42%	41%	42%	42%
Melbourne	43%	43%	43%	42%	42%	44%	45%	45%	45%
Brisbane	44%	45%	46%	45%	44%	42%	42%	43%	42%
Adelaide	40%	41%	38%	39%	39%	39%	39%	40%	38%
Perth	42%	42%	44%	45%	44%	44%	43%	42%	42%
5 City	42%	42%	43%	43%	42%	42%	42%	43%	42%

2+ PVR Households	P1'16 23-Jan	P5'16 14-May	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P5'17 20-May	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan
Sydney	18%	19%	19%	19%	19%	18%	19%	19%	18%
Melbourne	19%	18%	17%	18%	18%	17%	17%	17%	18%
Brisbane	17%	17%	17%	18%	18%	17%	17%	17%	17%
Adelaide	20%	20%	21%	22%	21%	21%	20%	20%	21%
Perth	16%	16%	17%	17%	16%	17%	16%	16%	17%
5 City	18%	18%	18%	19%	18%	18%	18%	18%	18%

¹ Total HD Households - homes capable of receiving Digital Terrestrial Television High Definition of each working television; they can include homes with access to Subscription Television
² Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.