



Total HD Households <sup>1</sup>	P4'15 18-Apr	P8'15 08-Aug	P11'15 31-Oct	P1'16 23-Jan	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr
Sydney	92%	93%	94%	94%	94%	95%	96%	96%	96%
Melbourne	93%	93%	94%	94%	94%	95%	95%	95%	95%
Brisbane	92%	93%	94%	94%	94%	95%	95%	96%	96%
Adelaide	92%	94%	95%	95%	95%	96%	96%	97%	96%
Perth	94%	96%	96%	96%	97%	96%	97%	97%	97%
5 City	93%	94%	95%	95%	95%	95%	96%	96%	96%

1+ PVR Households <sup>2</sup>	P4'15 18-Apr	P8'15 08-Aug	P11'15 31-Oct	P1'16 23-Jan	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr
Sydney	57%	58%	58%	59%	60%	61%	62%	61%	61%
Melbourne	60%	61%	62%	62%	62%	61%	60%	61%	61%
Brisbane	57%	61%	61%	61%	62%	62%	62%	61%	60%
Adelaide	58%	60%	61%	60%	62%	60%	61%	60%	60%
Perth	59%	58%	58%	58%	59%	61%	63%	60%	60%
5 City	58%	60%	60%	60%	61%	61%	62%	61%	61%

1 PVR Households	P4'15 18-Apr	P8'15 08-Aug	P11'15 31-Oct	P1'16 23-Jan	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr
Sydney	42%	41%	41%	41%	41%	42%	43%	42%	42%
Melbourne	42%	42%	43%	43%	44%	43%	42%	42%	43%
Brisbane	45%	46%	45%	44%	45%	46%	45%	44%	42%
Adelaide	40%	39%	41%	40%	41%	38%	39%	39%	40%
Perth	42%	42%	42%	42%	43%	44%	45%	44%	44%
5 City	42%	42%	42%	42%	43%	43%	43%	42%	42%

2+ PVR Households	P4'15 18-Apr	P8'15 08-Aug	P11'15 31-Oct	P1'16 23-Jan	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr
Sydney	15%	17%	18%	18%	19%	19%	19%	19%	19%
Melbourne	18%	19%	19%	19%	18%	17%	18%	18%	18%
Brisbane	13%	14%	16%	17%	17%	17%	18%	18%	18%
Adelaide	18%	20%	20%	20%	20%	21%	22%	21%	21%
Perth	17%	17%	17%	16%	15%	17%	17%	16%	16%
5 City	16%	17%	18%	18%	18%	18%	19%	18%	18%

<sup>1</sup> Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition at each working television; they can include homes with access to Subscription Television

<sup>2</sup> Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo

Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.