



Total HD Households <sup>1</sup>	P8'15 08-Aug	P12'15 28-Nov	P2'16 20-Feb	P5'16 14-May	P8'16 06-Aug	P11'16 26-Nov	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug
Sydney	93%	94%	94%	95%	95%	96%	96%	96%	97%
Melbourne	93%	94%	94%	95%	95%	95%	95%	95%	96%
Brisbane	93%	94%	94%	95%	95%	96%	96%	96%	97%
Adelaide	94%	95%	95%	95%	96%	96%	96%	96%	96%
Perth	96%	95%	96%	96%	96%	98%	97%	97%	97%
5 City	94%	94%	95%	95%	95%	96%	96%	96%	97%

1+ PVR Households <sup>2</sup>	P8'15 08-Aug	P12'15 28-Nov	P2'16 20-Feb	P5'16 14-May	P8'16 06-Aug	P11'16 26-Nov	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug
Sydney	59%	58%	59%	60%	60%	62%	61%	61%	60%
Melbourne	60%	62%	62%	62%	61%	60%	61%	61%	62%
Brisbane	60%	61%	61%	62%	62%	62%	61%	60%	59%
Adelaide	59%	61%	60%	62%	60%	61%	60%	60%	60%
Perth	58%	58%	58%	59%	61%	63%	60%	60%	60%
5 City	59%	60%	60%	61%	61%	62%	61%	61%	60%

1 PVR Households	P8'15 08-Aug	P12'15 28-Nov	P2'16 20-Feb	P5'16 14-May	P8'16 06-Aug	P11'16 26-Nov	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug
Sydney	41%	41%	41%	41%	42%	43%	42%	42%	41%
Melbourne	42%	43%	43%	44%	43%	42%	42%	43%	45%
Brisbane	46%	45%	44%	45%	46%	45%	44%	42%	42%
Adelaide	40%	41%	40%	41%	39%	39%	39%	40%	39%
Perth	42%	42%	42%	43%	44%	45%	44%	44%	43%
5 City	42%	42%	42%	43%	43%	43%	42%	42%	42%

2+ PVR Households	P8'15 08-Aug	P12'15 28-Nov	P2'16 20-Feb	P5'16 14-May	P8'16 06-Aug	P11'16 26-Nov	P2'17 25-Feb	P5'17 20-May	P8'17 12-Aug
Sydney	17%	18%	18%	19%	18%	19%	19%	19%	19%
Melbourne	18%	19%	19%	18%	17%	18%	18%	18%	17%
Brisbane	14%	16%	17%	17%	16%	18%	18%	18%	17%
Adelaide	19%	20%	20%	20%	21%	22%	21%	21%	20%
Perth	17%	17%	16%	15%	17%	17%	16%	16%	16%
5 City	17%	18%	18%	18%	18%	19%	18%	18%	18%

<sup>1</sup> Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition at each working television; they can include homes with access to Subscription Television  
<sup>2</sup> Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.  
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.