



Total HD Households <sup>1</sup>	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan	P4'18 21-Apr
Sydney	94%	95%	96%	96%	96%	97%	97%	97%	97%
Melbourne	94%	95%	95%	95%	95%	96%	96%	96%	97%
Brisbane	94%	95%	95%	96%	96%	97%	98%	97%	98%
Adelaide	95%	96%	96%	97%	96%	96%	97%	97%	97%
Perth	97%	96%	97%	97%	97%	97%	97%	97%	97%
5 City	95%	95%	96%	96%	96%	97%	97%	97%	97%

1+ PVR Households <sup>2</sup>	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan	P4'18 21-Apr
Sydney	60%	61%	62%	61%	61%	60%	61%	60%	60%
Melbourne	62%	61%	60%	61%	61%	62%	62%	62%	62%
Brisbane	62%	62%	62%	61%	60%	60%	60%	59%	60%
Adelaide	62%	60%	61%	60%	60%	59%	60%	60%	59%
Perth	59%	61%	63%	60%	60%	59%	58%	60%	58%
5 City	61%	61%	62%	61%	61%	60%	61%	60%	60%

1 PVR Households	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan	P4'18 21-Apr
Sydney	41%	42%	43%	42%	42%	41%	42%	42%	43%
Melbourne	44%	43%	42%	42%	43%	45%	45%	45%	44%
Brisbane	45%	46%	45%	44%	42%	42%	43%	42%	43%
Adelaide	41%	38%	39%	39%	40%	39%	40%	38%	38%
Perth	43%	44%	45%	44%	44%	43%	42%	42%	40%
5 City	43%	43%	43%	42%	42%	42%	43%	42%	42%

2+ PVR Households	P4'16 16-Apr	P8'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P8'17 12-Aug	P11'17 04-Nov	P1'18 27-Jan	P4'18 21-Apr
Sydney	19%	19%	19%	19%	19%	19%	19%	18%	18%
Melbourne	18%	17%	18%	18%	18%	17%	17%	18%	17%
Brisbane	17%	17%	18%	18%	18%	17%	17%	17%	17%
Adelaide	20%	21%	22%	21%	21%	20%	20%	21%	21%
Perth	15%	17%	17%	16%	16%	16%	16%	17%	18%
5 City	18%	18%	19%	18%	18%	18%	18%	18%	18%

<sup>1</sup> Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition at each working television; they can include homes with access to Subscription Television  
<sup>2</sup> Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.  
 Source: OxiTAM Metropolitan TAM Panels. Estimates as at last day of each period.