



Total HD Households ¹	P6'15 13-Jun	P10'15 03-Oct	P13'15 26-Dec	P3'16 19-Mar	P6'16 11-Jun	P10'16 01-Oct	P13'16 31-Dec	P3'17 25-Mar	P6'17 17-Jun
Sydney	92%	94%	94%	94%	95%	96%	96%	96%	96%
Melbourne	94%	94%	95%	94%	95%	95%	95%	96%	95%
Brisbane	93%	94%	94%	94%	95%	96%	96%	96%	97%
Adelaide	94%	95%	95%	96%	95%	96%	97%	96%	96%
Perth	95%	95%	96%	97%	96%	97%	97%	97%	97%
5 City	93%	94%	95%	95%	95%	96%	96%	96%	96%

1+ PVR Households ²	P6'15 13-Jun	P10'15 03-Oct	P13'15 26-Dec	P3'16 19-Mar	P6'16 11-Jun	P10'16 01-Oct	P13'16 31-Dec	P3'17 25-Mar	P6'17 17-Jun
Sydney	58%	58%	59%	60%	60%	62%	61%	61%	60%
Melbourne	61%	62%	61%	62%	61%	62%	60%	61%	61%
Brisbane	59%	60%	61%	62%	62%	63%	62%	59%	60%
Adelaide	59%	60%	60%	62%	61%	61%	61%	61%	60%
Perth	59%	59%	58%	58%	60%	62%	60%	59%	61%
5 City	59%	60%	60%	61%	61%	62%	61%	60%	60%

1 PVR Households	P6'15 13-Jun	P10'15 03-Oct	P13'15 26-Dec	P3'16 19-Mar	P6'16 11-Jun	P10'16 01-Oct	P13'16 31-Dec	P3'17 25-Mar	P6'17 17-Jun
Sydney	41%	40%	41%	41%	41%	43%	42%	42%	41%
Melbourne	42%	43%	42%	43%	44%	43%	42%	43%	44%
Brisbane	46%	45%	45%	45%	45%	45%	44%	41%	42%
Adelaide	40%	41%	40%	41%	40%	39%	39%	40%	40%
Perth	41%	42%	42%	43%	44%	44%	44%	43%	44%
5 City	42%	42%	42%	43%	43%	43%	42%	42%	42%

2+ PVR Households	P6'15 13-Jun	P10'15 03-Oct	P13'15 26-Dec	P3'16 19-Mar	P6'16 11-Jun	P10'16 01-Oct	P13'16 31-Dec	P3'17 25-Mar	P6'17 17-Jun
Sydney	17%	18%	18%	18%	19%	19%	18%	19%	18%
Melbourne	19%	19%	19%	18%	17%	18%	18%	18%	17%
Brisbane	13%	15%	16%	17%	16%	17%	17%	18%	17%
Adelaide	19%	20%	20%	21%	22%	22%	22%	21%	21%
Perth	17%	16%	16%	16%	16%	17%	17%	16%	17%
5 City	17%	18%	18%	18%	18%	19%	19%	18%	18%

¹ Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition at each working television; they can include homes with access to Subscription Television
² Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.
 Source: Oztam Metropolitan TAM Panels. Estimates as at last day of each period.