

Network Share %	ABC	ABC2	ABC ME	ABC News 24	ABC NET	Seven	7TWO	7mate	7flix	Seven NET	Nine	GO!	Gem	9Life	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS	SBS 2	SBS Food Network	NITV	SBS NET	Total FTA	Total STV	
Wk01-06 (27/12/15-06/02/16)	7.5	4.4	1.6	1.9	15.4	14.9	2.7	2.2	0.0	19.8	15.1	2.7	1.7	2.3	21.8	9.9	2.3	2.6	14.8	2.8	0.6	1.1	0.1	4.6	78.3	21.7	
Wk07-10 (07/02/16-05/03/16)	8.8	4.5	1.1	2.0	16.4	17.9	2.2	2.1	0.3	22.4	13.4	2.8	1.7	1.9	19.8	9.5	1.9	2.1	13.5	2.6	0.6	0.8	0.1	4.1	77.9	22.1	
Wk11-16 (06/03/16-16/04/16)	8.5	4.6	1.2	1.9	16.2	16.4	2.3	2.3	1.0	22.0	13.6	2.8	1.7	1.9	20.0	9.0	2.2	2.2	13.4	2.7	0.6	1.0	0.1	4.3	77.6	22.4	
Wk17-20 (17/04/16-14/05/16)	8.3	4.6	1.3	1.8	16.0	16.5	2.5	2.3	0.9	22.3	14.0	2.7	1.6	1.7	20.1	9.0	2.2	2.2	13.4	2.7	0.6	0.9	0.1	4.4	77.8	22.2	
Wk21-24 (15/05/16-11/06/16)	8.1	4.8	1.1	1.8	15.8	15.3	2.5	2.4	1.1	21.4	14.2	2.9	1.6	1.8	20.5	10.2	2.1	2.1	14.4	3.0	0.5	0.8	0.1	4.4	78.4	21.6	
Wk25-28 (12/06/16-09/07/16)	8.3	4.7	1.2	2.2	16.4	14.8	2.5	2.4	1.4	21.0	13.6	2.7	1.7	1.7	19.7	10.2	2.2	2.1	14.5	2.8	0.6	0.8	0.1	4.2	77.7	22.3	
Wk29-32 (10/07/16-06/08/16)	8.0	4.9	1.2	2.0	16.1	15.9	2.3	2.6	1.6	22.4	13.1	2.7	1.6	1.6	19.1	10.2	2.2	2.2	14.6	3.0	0.6	0.8	0.1	4.5	78.5	21.5	
Wk33-36 (07/08/16-03/09/16)	7.7	4.6	1.0	1.6	14.9	21.8	3.5	2.9	1.4	29.6	12.4	2.3	1.5	1.6	17.9	8.3	2.2	2.1	12.7	2.6	0.4	0.7	0.1	3.8	80.8	19.2	
Wk37-40 (04/09/16-01/10/16)	7.9	4.8	1.3	1.9	15.8	16.9	2.4	2.6	1.5	23.4	14.5	2.6	1.7	1.7	20.5	8.6	2.2	2.2	13.0	2.7	0.6	0.8	0.1	4.3	78.9	21.1	
Wk41-44 Wk41 (02/10/16)	8.1	4.9	1.2	1.8	16.0	14.8	2.2	2.1	1.5	20.5	16.0	2.9	1.6	1.6	22.1	9.2	2.3	2.3	13.9	2.9	0.5	0.9	0.1	4.5	79.1	20.9	
Wk42 (09/10/16)																											
Wk43 (16/10/16)																											
Wk44 (23/10/16)																											
Wk41-44 Progressive	8.1	4.9	1.2	1.8	16.0	14.8	2.2	2.1	1.5	20.5	16.0	2.9	1.6	1.6	22.1	9.2	2.3	2.3	13.9	2.9	0.5	0.9	0.1	4.5	79.1	20.9	
Wk45-48 (30/10/16-26/11/16)																											
Wk7(07/02/16) to Date	8.2	4.7	1.2	1.9	15.9	16.9	2.5	2.4	1.2	23.0	13.7	2.7	1.6	1.7	19.8	9.4	2.1	2.2	13.7	2.8	0.6	0.8	0.1	4.3	78.5	21.5	

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk13 (20/03/2016) and Wk14 (27/03/2016)

Consolidated Metropolitan Total TV Share of All Viewing
Sydney Share Report - All Homes
Week 01 - Week 41 2016 (27/12/15 - 08/10/16) 06:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC	ABC2	ABC ME	ABC News 24	ABC NET	Seven	7TWO	7mate	7flix	Seven NET	Nine	GO!	Gem	9Life	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS	SBS 2	SBS Food Network	NITV	SBS NET	Total FTA	Total STV	
Wk01-06 (27/12/15-06/02/16)	7.6	3.6	1.2	1.5	14.0	14.4	2.3	1.8	0.0	18.6	15.9	2.4	1.4	2.1	21.7	9.3	1.7	2.3	13.3	2.8	0.6	0.9	0.1	4.4	74.4	25.6	
Wk07-10 (07/02/16-05/03/16)	8.7	3.7	1.0	1.8	15.2	17.6	1.8	1.8	0.2	21.4	15.0	2.5	1.3	1.6	20.5	9.1	1.7	1.7	12.5	2.5	0.6	0.7	0.1	3.8	75.8	24.2	
Wk11-16 (06/03/16-16/04/16)	8.6	3.6	0.9	1.7	14.8	16.1	1.9	1.9	1.0	21.0	15.5	2.4	1.4	1.5	20.7	8.5	1.9	1.8	12.2	2.6	0.5	0.8	0.1	4.0	74.9	25.1	
Wk17-20 (17/04/16-14/05/16)	8.4	3.6	1.1	1.6	14.6	15.3	2.0	1.8	1.1	20.1	16.7	2.3	1.4	1.2	21.7	8.5	1.7	1.9	12.1	2.7	0.7	0.7	0.1	4.2	75.0	25.0	
Wk21-24 (15/05/16-11/06/16)	8.3	3.6	1.0	1.7	14.7	14.4	2.0	1.8	1.3	19.5	17.0	2.6	1.5	1.4	22.5	9.6	1.7	1.9	13.2	3.0	0.4	0.6	0.1	4.1	76.5	23.5	
Wk25-28 (12/06/16-09/07/16)	8.5	3.4	1.0	2.0	15.0	14.2	2.0	1.6	1.4	19.2	15.9	2.3	1.5	1.4	21.1	9.8	2.0	1.8	13.5	2.7	0.5	0.7	0.1	3.9	75.2	24.8	
Wk29-32 (10/07/16-06/08/16)	8.4	3.7	1.2	1.9	15.0	14.9	2.0	2.1	1.6	20.6	15.3	2.4	1.5	1.2	20.4	9.7	1.9	1.9	13.5	2.9	0.5	0.7	0.1	4.2	75.9	24.1	
Wk33-36 (07/08/16-03/09/16)	7.6	3.4	0.8	1.2	13.1	21.6	2.7	2.2	1.3	27.8	14.3	2.1	1.3	1.2	18.9	8.4	1.9	1.8	12.1	2.5	0.4	0.6	0.1	3.6	77.8	22.2	
Wk37-40 (04/09/16-01/10/16)	8.0	3.8	0.9	1.4	14.2	14.7	2.0	1.9	1.5	20.0	17.0	2.4	1.6	1.2	22.1	8.7	1.9	2.0	12.6	2.7	0.6	0.7	0.1	4.1	75.3	24.7	
Wk41-44 Wk41 (02/10/16)	7.7	3.3	0.9	1.4	13.4	13.9	1.7	1.9	1.4	18.9	18.9	3.0	1.2	1.1	24.2	8.4	2.1	2.2	12.7	2.9	0.6	0.9	0.3	4.6	76.2	23.8	
Wk42 (09/10/16)																											
Wk43 (16/10/16)																											
Wk44 (23/10/16)																											
Wk41-44 Progressive	7.7	3.3	0.9	1.4	13.4	13.9	1.7	1.9	1.4	18.9	18.9	3.0	1.2	1.1	24.2	8.4	2.1	2.2	12.7	2.9	0.6	0.9	0.3	4.6	76.2	23.8	
Wk45-48 (30/10/16-26/11/16)																											
Wk7(07/02/16) to Date	8.3	3.6	1.0	1.7	14.5	16.1	2.0	1.9	1.2	21.2	15.9	2.4	1.4	1.3	21.1	9.0	1.8	1.9	12.7	2.7	0.5	0.7	0.1	4.0	75.8	24.2	

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk13 (20/03/2016) and Wk14 (27/03/2016)

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

Network Share %	ABC	ABC2	ABC ME	ABC News 24	ABC NET	Seven	7TWO	7mate	7flix	Seven NET	Nine	GO!	Gem	9Life	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS	SBS 2	SBS Food Network	NITV	SBS NET	Total FTA	Total STV	
Wk01-06 (27/12/15-06/02/16)	6.9	4.2	1.4	2.0	14.5	16.1	2.8	2.3	0.0	21.1	16.0	2.3	1.6	2.3	22.2	11.2	1.8	2.2	15.2	2.9	0.6	1.2	0.1	4.7	78.5	21.5	
Wk07-10 (07/02/16-05/03/16)	8.7	4.4	1.0	2.1	16.3	17.3	2.2	2.1	0.2	21.9	14.2	2.7	1.7	2.0	20.5	9.7	1.9	2.1	13.7	2.9	0.6	0.9	0.1	4.4	77.4	22.6	
Wk11-16 (06/03/16-16/04/16)	8.2	4.3	1.2	1.9	15.6	15.9	2.5	2.1	0.9	21.4	14.6	2.7	1.5	2.1	21.0	9.1	2.1	2.2	13.4	2.9	0.6	1.0	0.1	4.7	76.9	23.1	
Wk17-20 (17/04/16-14/05/16)	7.9	4.5	1.0	1.9	15.4	16.6	2.8	2.3	0.8	22.6	14.3	2.5	1.5	1.8	20.2	9.3	2.0	2.3	13.6	2.9	0.6	1.2	0.2	4.8	77.5	22.5	
Wk21-24 (15/05/16-11/06/16)	8.0	5.1	1.0	1.6	15.7	14.7	2.8	2.4	1.0	20.8	14.0	2.7	1.5	1.9	20.1	10.6	2.2	2.0	14.8	3.3	0.5	0.9	0.2	5.0	77.4	22.6	
Wk25-28 (12/06/16-09/07/16)	8.1	4.9	1.1	2.0	16.1	14.4	2.9	2.4	1.4	21.1	13.6	2.5	1.6	1.8	19.5	10.6	2.3	2.0	14.9	3.0	0.6	0.9	0.1	4.6	77.1	22.9	
Wk29-32 (10/07/16-06/08/16)	7.5	5.1	1.1	1.8	15.5	16.0	2.5	2.5	1.6	22.7	13.4	2.6	1.5	1.7	19.3	10.9	2.4	2.3	15.6	3.3	0.6	1.0	0.2	5.1	79.0	21.0	
Wk33-36 (07/08/16-03/09/16)	7.2	5.3	1.1	1.5	15.1	22.5	4.1	3.1	1.4	31.2	12.4	2.3	1.4	1.7	17.8	8.2	2.3	2.3	12.8	2.7	0.5	0.7	0.1	4.0	81.8	18.2	
Wk37-40 (04/09/16-01/10/16)	7.4	4.8	1.5	1.8	15.5	19.5	2.6	2.4	1.5	26.0	14.4	2.5	1.5	1.8	20.2	8.6	2.3	2.3	13.1	2.9	0.6	0.9	0.2	4.6	80.3	19.7	
Wk41-44 Wk41 (02/10/16)	8.4	5.3	1.2	1.8	16.7	14.4	2.3	2.4	1.5	20.6	15.8	2.5	1.9	1.9	22.2	9.8	2.7	2.4	14.9	3.1	0.6	1.0	0.1	4.8	80.1	19.9	
Wk42 (09/10/16)																											
Wk43 (16/10/16)																											
Wk44 (23/10/16)																											
Wk41-44 Progressive	8.4	5.3	1.2	1.8	16.7	14.4	2.3	2.4	1.5	20.6	15.8	2.5	1.9	1.9	22.2	9.8	2.7	2.4	14.9	3.1	0.6	1.0	0.1	4.8	80.1	19.9	
Wk45-48 (30/10/16-26/11/16)																											
Wk7(07/02/16) to Date	7.9	4.8	1.1	1.8	15.7	17.0	2.8	2.4	1.1	23.4	13.9	2.6	1.5	1.9	19.9	9.6	2.2	2.2	14.0	3.0	0.6	1.0	0.1	4.7	78.5	21.5	

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk13 (20/03/2016) and Wk14 (27/03/2016)

**Consolidated Metropolitan Total TV Share of All Viewing
Brisbane Share Report - All Homes
Week 01 - Week 41 2016 (27/12/15 - 08/10/16) 06:00 - 23:59
Total Individuals - including Guests**

Network Share %	ABC	ABC2	ABC ME	ABC News 24	ABC NET	Seven	7TWO	7mate	7flix	Seven NET	Nine	GO!	Gem	9Life	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS	SBS 2	SBS Food Network	NITV	SBS NET	Total FTA	Total STV	
Wk01-06 (27/12/15-06/02/16)	7.1	5.0	1.5	2.1	15.7	13.7	2.6	2.0	0.0	18.4	14.6	2.4	1.7	2.4	21.1	8.1	1.9	2.6	12.6	2.4	0.5	0.8	0.1	3.8	75.4	24.6	
Wk07-10 (07/02/16-05/03/16)	8.3	4.9	0.9	2.3	16.4	16.8	1.8	2.0	0.2	20.9	13.3	2.5	1.8	1.9	19.5	8.2	1.8	1.9	12.0	2.1	0.5	0.5	0.1	3.2	75.3	24.7	
Wk11-16 (06/03/16-16/04/16)	8.2	5.3	1.3	2.0	16.8	14.7	2.1	2.2	0.7	19.8	13.3	2.8	1.8	1.8	19.7	8.0	2.1	2.2	12.3	2.3	0.5	0.8	0.1	3.7	75.5	24.5	
Wk17-20 (17/04/16-14/05/16)	8.2	5.2	1.3	2.0	16.7	14.2	2.1	2.0	0.6	19.0	13.7	2.5	1.9	1.6	19.7	7.9	2.3	2.2	12.4	2.5	0.5	0.6	0.1	3.7	75.3	24.7	
Wk21-24 (15/05/16-11/06/16)	7.5	4.9	1.1	2.1	15.6	14.1	2.2	2.1	0.7	19.1	14.8	2.5	1.7	1.6	20.6	8.8	2.1	2.1	13.0	2.6	0.4	0.6	0.1	3.7	76.2	23.8	
Wk25-28 (12/06/16-09/07/16)	7.8	5.1	1.3	2.6	16.9	13.9	1.9	2.2	1.1	19.1	14.0	2.6	1.8	1.7	20.1	8.6	2.2	2.0	12.7	2.4	0.5	0.5	0.1	3.5	76.1	23.9	
Wk29-32 (10/07/16-06/08/16)	7.9	5.0	1.1	2.5	16.5	14.5	1.9	2.4	1.3	20.1	13.6	2.6	1.6	1.6	19.3	8.6	2.0	1.9	12.5	2.3	0.5	0.4	0.1	3.3	75.5	24.5	
Wk33-36 (07/08/16-03/09/16)	7.6	4.4	1.1	2.0	15.2	20.1	2.9	2.6	1.2	26.8	12.1	2.1	1.6	1.7	17.5	7.3	2.0	2.0	11.3	2.3	0.4	0.5	0.1	3.3	78.4	21.6	
Wk37-40 (04/09/16-01/10/16)	7.4	5.2	1.4	2.3	16.2	13.4	2.1	2.6	1.4	19.5	15.3	2.5	1.8	1.8	21.3	7.6	2.0	2.1	11.7	2.4	0.6	0.6	0.1	3.7	76.7	23.3	
Wk41-44 Wk41 (02/10/16)	7.4	4.5	1.4	2.4	15.6	14.3	1.9	1.8	1.3	19.2	16.9	2.7	1.3	1.4	22.2	7.8	2.0	2.0	11.8	2.4	0.5	0.5	0.1	3.5	77.2	22.8	
Wk42 (09/10/16)																											
Wk43 (16/10/16)																											
Wk44 (23/10/16)																											
Wk41-44 Progressive	7.4	4.5	1.4	2.4	15.6	14.3	1.9	1.8	1.3	19.2	16.9	2.7	1.3	1.4	22.2	7.8	2.0	2.0	11.8	2.4	0.5	0.5	0.1	3.5	77.2	22.8	
Wk45-48 (30/10/16-26/11/16)																											
Wk7(07/02/16) to Date	7.9	5.0	1.2	2.2	16.3	15.2	2.1	2.3	0.9	20.5	13.9	2.5	1.7	1.7	19.8	8.1	2.1	2.0	12.2	2.4	0.5	0.6	0.1	3.5	76.2	23.8	

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk13 (20/03/2016) and Wk14 (27/03/2016)

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

Network Share %	ABC	ABC2	ABC ME	ABC News 24	ABC NET	Seven	7TWO	7mate	7flix	Seven NET	Nine	GO!	Gem	9Life	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS	SBS 2	SBS Food Network	NITV	SBS NET	Total FTA	Total STV
Wk01-06 (27/12/15-06/02/16)	9.1	5.5	2.6	2.1	19.2	14.9	3.3	2.5	0.0	20.7	14.2	4.0	2.5	2.6	23.4	12.4	2.4	3.3	18.1	3.0	0.8	1.4	0.1	5.3	86.7	13.3
Wk07-10 (07/02/16-05/03/16)	10.0	5.6	1.4	2.1	19.1	19.1	3.2	2.4	0.4	25.2	11.5	3.8	2.4	2.1	19.8	10.7	2.2	3.0	16.0	3.2	0.7	1.2	0.1	5.1	85.3	14.7
Wk11-16 (06/03/16-16/04/16)	9.6	5.7	1.5	2.0	18.7	18.9	3.1	2.4	1.4	25.8	11.6	3.4	2.2	2.1	19.3	10.7	2.6	2.8	16.1	2.8	0.8	1.4	0.1	5.1	85.2	14.8
Wk17-20 (17/04/16-14/05/16)	9.1	6.2	1.9	2.0	19.2	19.7	3.6	2.6	1.2	27.2	11.4	3.6	2.0	2.3	19.3	10.0	2.7	2.5	15.1	2.7	1.0	1.2	0.1	5.1	86.0	14.0
Wk21-24 (15/05/16-11/06/16)	9.1	5.8	1.4	1.9	18.2	19.7	3.5	2.3	1.5	27.0	11.7	3.6	2.1	2.2	19.7	11.1	2.4	2.3	15.8	3.2	0.6	1.2	0.1	5.1	85.9	14.1
Wk25-28 (12/06/16-09/07/16)	9.3	5.6	1.3	2.6	18.8	17.7	3.1	2.5	1.7	25.1	11.6	3.5	2.1	2.1	19.3	11.3	2.3	2.8	16.4	3.0	0.6	1.1	0.1	4.8	84.4	15.6
Wk29-32 (10/07/16-06/08/16)	8.8	5.8	1.7	2.1	18.4	18.7	3.1	2.8	1.8	26.5	11.0	3.1	2.1	2.3	18.4	11.4	2.2	2.1	15.8	3.4	0.6	1.0	0.1	5.1	84.3	15.7
Wk33-36 (07/08/16-03/09/16)	9.0	5.5	1.2	1.6	17.2	23.9	4.5	3.2	1.6	33.1	11.1	2.6	2.0	2.2	18.0	9.1	2.4	2.3	13.8	2.6	0.5	1.0	0.1	4.2	86.5	13.5
Wk37-40 (04/09/16-01/10/16)	9.1	5.8	1.3	2.3	18.5	20.5	3.2	2.7	2.0	28.4	11.5	2.8	2.1	2.2	18.7	9.0	2.3	2.4	13.7	2.8	0.7	1.2	0.1	4.8	84.2	15.8
Wk41-44 Wk41 (02/10/16)	9.7	5.5	1.6	2.3	19.1	16.2	3.1	2.2	1.9	23.3	13.1	2.8	2.2	1.8	19.9	10.6	2.4	2.5	15.5	3.2	0.5	1.1	0.1	5.0	82.9	17.1
Wk42 (09/10/16)																										
Wk43 (16/10/16)																										
Wk44 (23/10/16)																										
Wk41-44 Progressive	9.7	5.5	1.6	2.3	19.1	16.2	3.1	2.2	1.9	23.3	13.1	2.8	2.2	1.8	19.9	10.6	2.4	2.5	15.5	3.2	0.5	1.1	0.1	5.0	82.9	17.1
Wk45-48 (30/10/16-26/11/16)																										
Wk7(07/02/16) to Date	9.3	5.7	1.5	2.1	18.5	19.7	3.4	2.6	1.5	27.2	11.5	3.3	2.1	2.2	19.1	10.4	2.4	2.5	15.3	3.0	0.7	1.1	0.1	4.9	85.2	14.8

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk13 (20/03/2016) and Wk14 (27/03/2016)

**Consolidated Metropolitan Total TV Share of All Viewing
Perth Share Report - All Homes
Week 01 - Week 41 2016 (27/12/15 - 08/10/16) 06:00 - 23:59
Total Individuals - including Guests**

Network Share %	ABC	ABC2	ABC ME	ABC News 24	ABC NET	Seven	7TWO	7mate	7flix	Seven NET	Nine	GO!	Gem	9Life	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS	SBS 2	SBS Food Network	NITV	SBS NET	Total FTA	Total STV
Wk01-06 (27/12/15-06/02/16)	8.2	5.0	2.2	1.9	17.3	15.1	3.2	3.1	0.0	21.3	13.0	3.3	2.2	2.6	21.1	9.3	5.6	3.3	18.2	3.2	0.8	1.4	0.1	5.5	84.4	15.6
Wk07-10 (07/02/16-05/03/16)	9.0	4.9	1.4	2.0	17.2	20.9	2.6	2.5	0.3	26.3	9.7	3.4	2.0	2.2	17.3	10.7	2.2	2.5	15.3	2.8	0.7	1.1	0.1	4.7	82.0	18.0
Wk11-16 (06/03/16-16/04/16)	8.8	5.5	1.8	1.9	18.1	18.7	2.8	3.5	1.2	26.2	9.2	3.8	1.8	2.0	16.8	10.1	2.7	2.6	15.4	2.7	0.7	1.1	0.1	4.8	82.3	17.7
Wk17-20 (17/04/16-14/05/16)	8.3	5.2	1.7	1.7	16.9	19.6	2.7	3.9	1.2	27.4	9.5	3.7	1.9	2.0	17.2	10.3	2.8	2.7	15.8	2.7	0.7	0.8	0.1	4.3	82.7	17.3
Wk21-24 (15/05/16-11/06/16)	8.2	5.4	1.4	1.7	16.7	17.4	2.8	4.3	1.5	25.9	9.7	3.9	1.9	2.1	17.5	11.6	2.7	2.5	16.8	2.9	0.5	0.9	0.1	4.5	82.3	17.7
Wk25-28 (12/06/16-09/07/16)	8.4	5.6	1.3	2.3	17.6	16.3	2.7	4.2	1.8	25.0	9.1	3.3	2.1	2.2	16.7	11.7	2.6	2.8	17.2	3.0	0.7	0.9	0.1	4.7	81.9	18.1
Wk29-32 (10/07/16-06/08/16)	8.1	6.1	1.6	1.8	17.7	17.8	2.7	4.0	1.8	26.3	8.7	3.5	1.8	2.0	16.0	11.5	2.6	2.7	16.8	3.3	0.7	0.8	0.1	5.0	82.7	17.3
Wk33-36 (07/08/16-03/09/16)	7.9	5.6	1.1	1.6	16.2	21.6	4.0	4.4	1.6	31.6	9.7	3.1	1.8	1.8	16.5	9.5	2.6	2.6	14.7	2.7	0.5	0.8	0.1	4.1	84.2	15.8
Wk37-40 (04/09/16-01/10/16)	8.4	5.6	1.3	1.8	17.1	18.6	2.6	4.2	1.6	27.0	10.2	3.6	2.1	1.8	17.7	9.8	2.7	2.9	15.4	2.9	0.6	0.8	0.1	4.4	82.4	17.6
Wk41-44 Wk41 (02/10/16)	8.2	7.2	1.5	1.6	18.4	17.2	2.6	2.4	1.4	23.7	11.0	4.0	2.2	2.1	19.2	10.9	2.6	2.7	16.2	2.8	0.5	1.4	0.1	4.9	83.4	16.6
Wk42 (09/10/16)																										
Wk43 (16/10/16)																										
Wk44 (23/10/16)																										
Wk41-44 Progressive	8.2	7.2	1.5	1.6	18.4	17.2	2.6	2.4	1.4	23.7	11.0	4.0	2.2	2.1	19.2	10.9	2.6	2.7	16.2	2.8	0.5	1.4	0.1	4.9	83.4	16.6
Wk45-48 (30/10/16-26/11/16)																										
Wk7(07/02/16) to Date	8.4	5.5	1.5	1.9	17.2	18.8	2.9	3.8	1.4	26.9	9.5	3.6	1.9	2.0	17.0	10.7	2.6	2.7	15.9	2.9	0.6	0.9	0.1	4.6	82.6	17.4

Share Data for Progressive, Total and Year To Date figures excludes Easter - Wk13 (20/03/2016) and Wk14 (27/03/2016)

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au