oztam measuring audiences

A2

Consolidated Metropolitan Total TV Share of All Viewing
5 City Share Report - All Homes
Week 29 2016 (10/07/16 - 16/07/16) 06:00 - 23:59
Total Individuals - including Guests

	Channel Share					
	5 City	**Sydney**	**Melbourne**	**Brisbane**	**Adelaide**	**Perth**
ABC	7.8	8.2	7.4	7.7	8.4	7.8
ABC2	4.5	3.4	4.4	4.8	4.8	6.2
ABC3	1.5	1.3	1.1	1.4	2.0	2.3
ABC News 24	2.1	2.0	1.9	2.4	2.4	1.9
Seven	14.8	13.4	15.2	13.2	19.4	15.6
7TWO	2.2	1.8	2.5	1.7	2.8	2.5
7mate	2.6	1.9	2.5	2.5	2.4	4.4
7flix	1.5	1.5	1.5	1.2	1.8	1.7
Nine	14.2	17.3	13.9	15.2	11.2	8.6
GO!	3.0	2.7	2.7	2.7	3.6	4.4
Gem	1.6	1.4	1.6	1.6	1.8	2.1
9Life	1.6	1.1	1.7	1.8	2.1	1.9
TEN	10.3	9.8	11.1	8.5	11.4	11.2
ONE	2.1	1.7	2.4	1.8	2.1	2.6
ELEVEN	2.0	1.8	2.2	1.7	2.0	2.4
SBS	3.3	3.1	3.9	2.3	3.5	4.0
SBS 2	0.6	0.5	0.6	0.4	0.6	0.7
SBS Food Network	0.8	0.6	1.1	0.4	1.2	1.0
NITV	0.1	0.1	0.1	0.1	0.1	0.1
111	0.2	0.4	0.2	0.2	0.1	0.1
111 +2	0.1	0.1	0.1	0.0	0.1	0.1
13TH STREET	0.3	0.4	0.2	0.3	0.1	0.1
13TH STREET+2	0.0	0.0	0.0	0.0	0.1	0.1
[V] HITS	0.1	0.2	0.1	0.1	0.2	0.1
[V] HITS +2	0.1	0.1	0.0	0.1	0.1	0.0
A&E	0.3	0.2	0.5	0.4	0.1	0.1
Animal Planet	0.1	0.1	0.1	0.1	0.0	0.0
ARENA	0.4	0.5	0.3	0.3	0.3	0.4
ARENA+2	0.0	0.1	0.0	0.0	0.1	0.1
BBC First	0.2	0.2	0.1	0.2	0.1	0.2
BBC Knowledge	0.1	0.1	0.1	0.1	0.1	0.1
BBC WORLD NEWS	0.0	0.0	0.0	0.0	0.0	0.0
beIN SPORTS 1	0.1	0.1	0.0	0.1	0.0	0.0
Boomerang	0.3	0.3	0.2	0.5	0.1	0.1
BoxSets	0.1	0.0	0.0	0.1	0.0	0.1
Cartoon Network	0.3	0.5	0.2	0.3	0.1	0.2
CBeebies	0.1	0.1	0.1	0.2	0.1	0.2
COMEDY CHANNEL	0.1	0.1	0.1	0.1	0.1	0.1
COMEDY CHANNEL+2	0.0	0.0	0.0	0.0	0.0	0.1
Crime & Investigation	0.4	0.4	0.4	0.8	0.2	0.2
Discovery Channel	0.3	0.2	0.4	0.3	0.2	0.3
Discovery Channel+2	0.1	0.1	0.0	0.1	0.1	0.1
Discovery Kids	0.0	0.0	0.0	0.0	0.0	0.0
Discovery Science	0.1	0.1	0.1	0.1	0.1	0.0
Discovery Turbo MAX	0.1	0.1	0.1	0.1	0.1	0.0
Discovery Turbo MAX+2	0.1	0.0	0.1	0.1	0.1	0.0
Disney Channel	0.2	0.2	0.1	0.3	0.1	0.0
Disney Junior	0.5	0.4	0.8	0.5	0.2	0.2
Disney XD	0.1	0.1	0.0	0.1	0.0	0.1
E!	0.1	0.2	0.1	0.1	0.1	0.1
ESPN	0.1	0.1	0.2	0.2	0.0	0.2
ESPN2	0.1	0.0	0.1	0.1	0.1	0.1

Data © OzTAM Pty Limited 2011.
The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.
Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396
T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

oztam measuring audiences

A2

Consolidated Metropolitan Total TV Share of All Viewing
5 City Share Report - All Homes
Week 29 2016 (10/07/16 - 16/07/16) 06:00 - 23:59
Total Individuals - including Guests

	Channel Share					
	5 City	**Sydney**	**Melbourne**	**Brisbane**	**Adelaide**	**Perth**
Eurosport	0.1	0.0	0.1	0.1	0.1	0.1
FOX Classics	0.3	0.5	0.3	0.5	0.1	0.0
FOX Classics+2	0.1	0.1	0.1	0.1	0.0	0.1
FOX FOOTY	1.6	0.4	2.7	0.5	3.0	2.0
FOX SPORTS 1	0.7	1.3	0.3	1.2	0.1	0.1
FOX SPORTS 2	0.3	0.3	0.2	0.5	0.2	0.4
FOX SPORTS 3	0.3	0.1	0.5	0.2	0.3	0.5
FOX SPORTS 4	0.6	0.5	0.6	0.9	0.4	0.5
FOX SPORTS 5	0.3	0.2	0.3	0.5	0.4	0.2
FOX SPORTS News	0.1	0.2	0.1	0.2	0.1	0.1
FOX8	0.7	0.8	0.7	0.5	0.5	0.6
FOX8+2	0.1	0.1	0.1	0.2	0.1	0.2
Foxtel Arts	0.0	0.0	0.0	0.0	0.0	0.0
Foxtel Movies Action	0.4	0.5	0.2	0.4	0.1	0.3
Foxtel Movies Action +2	0.1	0.2	0.1	0.1	0.1	0.1
Foxtel Movies Comedy	0.2	0.2	0.2	0.2	0.2	0.1
Foxtel Movies Disney	0.4	0.7	0.4	0.3	0.5	0.2
Foxtel Movies Disney +2	0.1	0.2	0.1	0.1	0.1	0.1
Foxtel Movies Family	0.4	0.5	0.4	0.2	0.2	0.3
Foxtel Movies Family +2	0.1	0.1	0.2	0.1	0.1	0.1
Foxtel Movies Masterpiece	0.2	0.3	0.2	0.2	0.1	0.2
Foxtel Movies More	0.5	0.8	0.5	0.3	0.4	0.4
Foxtel Movies Premiere	0.4	0.6	0.3	0.5	0.3	0.4
Foxtel Movies Premiere +2	0.2	0.2	0.1	0.2	0.1	0.2
Foxtel Movies Romance	0.3	0.4	0.3	0.3	0.2	0.2
Foxtel Movies Thriller	0.2	0.3	0.1	0.2	0.2	0.1
FX	0.1	0.2	0.1	0.1	0.1	0.2
FX+2	0.0	0.0	0.0	0.0	0.0	0.0
History Channel	0.2	0.3	0.2	0.3	0.1	0.1
LifeStyle Channel	0.7	0.6	0.9	0.7	0.4	0.4
LifeStyle Channel+2	0.1	0.1	0.1	0.2	0.1	0.0
LifeStyle FOOD	0.3	0.4	0.2	0.3	0.2	0.3
LifeStyle FOOD+2	0.1	0.1	0.0	0.0	0.0	0.1
LifeStyle HOME	0.2	0.2	0.2	0.3	0.3	0.2
LifeStyle YOU	0.2	0.2	0.2	0.2	0.1	0.1
LifeStyle YOU+2	0.0	0.1	0.0	0.0	0.1	0.0
MAX	0.1	0.1	0.1	0.1	0.1	0.1
MTV	0.2	0.2	0.1	0.3	0.2	0.1
MTV Dance	0.0	0.1	0.0	0.1	0.0	0.0
MTV Music	0.1	0.1	0.0	0.1	0.0	0.0
Nat Geo People	0.1	0.1	0.2	0.1	0.1	0.1
Nat Geo Wild	0.1	0.2	0.2	0.1	0.0	0.1
National Geographic	0.2	0.2	0.3	0.3	0.1	0.1
National Geographic+2	0.1	0.1	0.0	0.1	0.1	0.0
Nick Jr.	0.6	0.7	0.6	0.6	0.1	0.8
Nickelodeon	0.2	0.2	0.3	0.2	0.1	0.1
showcase	0.2	0.2	0.2	0.2	0.1	0.2
showcase +2	0.0	0.0	0.0	0.0	0.0	0.0
SKY NEWS	0.5	0.8	0.3	0.7	0.4	0.3
SKY NEWS BUSINESS	0.0	0.0	0.0	0.1	0.1	0.0
SKY NEWS WEATHER	0.0	0.0	0.0	0.0	0.1	0.0
Sky Racing	0.1	0.2	0.1	0.2	0.2	0.2

Data © OzTAM Pty Limited 2011.
The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.
Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396
T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

oztam measuring audiences

A2

Consolidated Metropolitan Total TV Share of All Viewing
5 City Share Report - All Homes
Week 29 2016 (10/07/16 - 16/07/16) 06:00 - 23:59
Total Individuals - including Guests

	Channel Share					
	5 City	**Sydney**	**Melbourne**	**Brisbane**	**Adelaide**	**Perth**
Sky Thoroughbred Central	0.0	0.0	0.0	0.0	0.0	0.0
Smooth	0.1	0.0	0.0	0.1	0.1	0.1
SoHo	0.3	0.3	0.3	0.2	0.2	0.1
SoHo+2	0.0	0.0	0.0	0.0	0.0	0.0
Syfy	0.2	0.1	0.2	0.2	0.1	0.2
Syfy +2	0.0	0.0	0.0	0.0	0.0	0.1
TCM	0.1	0.1	0.2	0.1	0.1	0.0
The Style Network	0.0	0.1	0.0	0.1	0.0	0.0
TLC	0.1	0.1	0.1	0.2	0.1	0.1
TLC+2	0.0	0.0	0.0	0.1	0.1	0.0
TVH!TS	0.6	0.6	0.3	1.0	0.2	0.6
TVH!TS +2	0.1	0.2	0.1	0.1	0.0	0.3
UKTV	0.6	0.7	0.4	0.8	0.6	0.4
UKTV+2	0.1	0.1	0.1	0.1	0.1	0.1
UNIVERSAL	0.4	0.5	0.5	0.4	0.1	0.2
UNIVERSAL +2	0.1	0.1	0.0	0.1	0.0	0.1
WORLD MOVIES Channel	0.1	0.1	0.1	0.2	0.1	0.1
OTHER STV	0.7	0.7	0.6	1.2	0.3	0.5
ALL FTA in Metro Markets	78.2	76.0	78.5	75.5	83.7	82.4
ALL STV in Metro Markets	21.8	24.0	21.5	24.5	16.3	17.6
Total TV in Metro Markets	100.0	100.0	100.0	100.0	100.0	100.0

Data © OzTAM Pty Limited 2011.
The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.
Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396
T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au