oztam measuring audiences

A2

**Consolidated Metropolitan Total TV Share of All Viewing**
**5 City Share Report - All Homes**
**Week 28 2016 (03/07/16 - 09/07/16) 06:00 - 23:59**
**Total Individuals - including Guests**

| | Channel Share | | | | | |
|---|---|---|---|---|---|---|
| | **5 City** | **Sydney** | **Melbourne** | **Brisbane** | **Adelaide** | **Perth** |
| **ABC** | 8.4 | 9.0 | 8.0 | 8.2 | 9.2 | 8.1 |
| **ABC2** | 4.6 | 3.4 | 4.8 | 5.0 | 5.1 | 5.9 |
| **ABC3** | 1.4 | 1.1 | 1.4 | 1.7 | 1.5 | 1.8 |
| **ABC News 24** | 2.6 | 2.2 | 2.6 | 3.1 | 3.1 | 2.6 |
| **Seven** | 14.9 | 14.4 | 14.9 | 13.3 | 18.7 | 15.4 |
| **7TWO** | 2.3 | 1.8 | 2.9 | 1.8 | 2.6 | 2.8 |
| **7mate** | 2.3 | 1.8 | 2.2 | 2.1 | 2.4 | 3.9 |
| **7flix** | 1.5 | 1.4 | 1.5 | 1.1 | 1.9 | 1.9 |
| **Nine** | 12.9 | 15.3 | 13.5 | 12.6 | 10.9 | 8.7 |
| **GO!** | 2.8 | 2.5 | 2.7 | 2.8 | 3.1 | 3.3 |
| **Gem** | 1.6 | 1.3 | 1.5 | 1.9 | 1.9 | 2.1 |
| **9Life** | 1.5 | 1.2 | 1.6 | 1.4 | 1.8 | 2.3 |
| **TEN** | 10.2 | 9.6 | 10.8 | 8.7 | 11.9 | 11.4 |
| **ONE** | 2.0 | 1.8 | 2.2 | 1.8 | 1.9 | 2.0 |
| **ELEVEN** | 2.0 | 1.6 | 2.0 | 1.8 | 2.8 | 2.6 |
| **SBS** | 3.1 | 2.8 | 3.7 | 2.4 | 3.4 | 3.6 |
| **SBS 2** | 0.5 | 0.5 | 0.6 | 0.5 | 0.6 | 0.7 |
| **SBS Food Network** | 0.9 | 0.8 | 1.0 | 0.6 | 1.1 | 1.1 |
| **NITV** | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| **111** | 0.2 | 0.4 | 0.2 | 0.2 | 0.2 | 0.1 |
| **111 +2** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| **13TH STREET** | 0.3 | 0.4 | 0.2 | 0.3 | 0.1 | 0.1 |
| **13TH STREET+2** | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| **[V] HITS** | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 |
| **[V] HITS +2** | 0.1 | 0.0 | 0.0 | 0.2 | 0.1 | 0.1 |
| **A&E** | 0.3 | 0.2 | 0.4 | 0.5 | 0.2 | 0.1 |
| **Animal Planet** | 0.1 | 0.1 | 0.2 | 0.1 | 0.0 | 0.1 |
| **ARENA** | 0.4 | 0.5 | 0.3 | 0.3 | 0.2 | 0.3 |
| **ARENA+2** | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 |
| **BBC First** | 0.2 | 0.2 | 0.1 | 0.2 | 0.1 | 0.2 |
| **BBC Knowledge** | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| **BBC WORLD NEWS** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **beIN SPORTS 1** | 0.2 | 0.3 | 0.1 | 0.2 | 0.0 | 0.1 |
| **Boomerang** | 0.3 | 0.4 | 0.2 | 0.4 | 0.0 | 0.2 |
| **BoxSets** | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 |
| **Cartoon Network** | 0.4 | 0.6 | 0.3 | 0.4 | 0.1 | 0.4 |
| **CBeebies** | 0.1 | 0.0 | 0.2 | 0.2 | 0.0 | 0.1 |
| **COMEDY CHANNEL** | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| **COMEDY CHANNEL+2** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **Crime & Investigation** | 0.4 | 0.4 | 0.3 | 0.8 | 0.2 | 0.2 |
| **Discovery Channel** | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| **Discovery Channel+2** | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| **Discovery Kids** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **Discovery Science** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| **Discovery Turbo MAX** | 0.1 | 0.2 | 0.1 | 0.2 | 0.1 | 0.1 |
| **Discovery Turbo MAX+2** | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 |
| **Disney Channel** | 0.3 | 0.3 | 0.2 | 0.6 | 0.0 | 0.1 |
| **Disney Junior** | 0.5 | 0.3 | 1.0 | 0.5 | 0.3 | 0.3 |
| **Disney XD** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| **E!** | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 |
| **ESPN** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| **ESPN2** | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 |

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**Consolidated Metropolitan Total TV Share of All Viewing**
**5 City Share Report - All Homes**
**Week 28 2016 (03/07/16 - 09/07/16) 06:00 - 23:59**
**Total Individuals - including Guests**

| | Channel Share | | | | | |
|---|---|---|---|---|---|---|
| | **5 City** | **Sydney** | **Melbourne** | **Brisbane** | **Adelaide** | **Perth** |
| **Eurosport** | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| **FOX Classics** | 0.4 | 0.5 | 0.4 | 0.6 | 0.2 | 0.0 |
| **FOX Classics+2** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| **FOX FOOTY** | 1.6 | 0.5 | 2.8 | 0.8 | 2.6 | 1.8 |
| **FOX SPORTS 1** | 0.7 | 1.6 | 0.2 | 1.1 | 0.1 | 0.1 |
| **FOX SPORTS 2** | 0.3 | 0.4 | 0.2 | 0.5 | 0.1 | 0.2 |
| **FOX SPORTS 3** | 0.4 | 0.2 | 0.4 | 0.5 | 0.3 | 0.3 |
| **FOX SPORTS 4** | 0.5 | 0.4 | 0.5 | 0.4 | 0.7 | 0.4 |
| **FOX SPORTS 5** | 0.4 | 0.3 | 0.3 | 0.6 | 0.5 | 0.4 |
| **FOX SPORTS News** | 0.2 | 0.2 | 0.1 | 0.2 | 0.1 | 0.1 |
| **FOX8** | 0.7 | 0.8 | 0.7 | 0.6 | 0.6 | 0.7 |
| **FOX8+2** | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 |
| **Foxtel Arts** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **Foxtel Movies Action** | 0.3 | 0.4 | 0.2 | 0.3 | 0.1 | 0.3 |
| **Foxtel Movies Action +2** | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| **Foxtel Movies Comedy** | 0.2 | 0.3 | 0.2 | 0.2 | 0.2 | 0.3 |
| **Foxtel Movies Disney** | 0.5 | 0.7 | 0.4 | 0.4 | 0.2 | 0.4 |
| **Foxtel Movies Disney +2** | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 |
| **Foxtel Movies Family** | 0.4 | 0.6 | 0.4 | 0.4 | 0.3 | 0.3 |
| **Foxtel Movies Family +2** | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 |
| **Foxtel Movies Masterpiece** | 0.2 | 0.3 | 0.1 | 0.2 | 0.1 | 0.2 |
| **Foxtel Movies More** | 0.4 | 0.4 | 0.4 | 0.5 | 0.2 | 0.3 |
| **Foxtel Movies Premiere** | 0.5 | 0.7 | 0.3 | 0.5 | 0.3 | 0.5 |
| **Foxtel Movies Premiere +2** | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 |
| **Foxtel Movies Romance** | 0.2 | 0.3 | 0.1 | 0.2 | 0.1 | 0.3 |
| **Foxtel Movies Thriller** | 0.2 | 0.3 | 0.1 | 0.3 | 0.1 | 0.2 |
| **FX** | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 |
| **FX+2** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **History Channel** | 0.3 | 0.4 | 0.2 | 0.4 | 0.1 | 0.1 |
| **LifeStyle Channel** | 0.5 | 0.5 | 0.7 | 0.6 | 0.3 | 0.3 |
| **LifeStyle Channel+2** | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| **LifeStyle FOOD** | 0.3 | 0.3 | 0.2 | 0.2 | 0.2 | 0.3 |
| **LifeStyle FOOD+2** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| **LifeStyle HOME** | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| **LifeStyle YOU** | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 | 0.1 |
| **LifeStyle YOU+2** | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| **MAX** | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| **MTV** | 0.2 | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 |
| **MTV Dance** | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| **MTV Music** | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 |
| **Nat Geo People** | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.0 |
| **Nat Geo Wild** | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 |
| **National Geographic** | 0.2 | 0.2 | 0.3 | 0.4 | 0.2 | 0.2 |
| **National Geographic+2** | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 |
| **Nick Jr.** | 0.6 | 0.6 | 0.6 | 0.6 | 0.0 | 0.6 |
| **Nickelodeon** | 0.2 | 0.1 | 0.4 | 0.2 | 0.1 | 0.1 |
| **showcase** | 0.4 | 0.4 | 0.4 | 0.4 | 0.3 | 0.3 |
| **showcase +2** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 |
| **SKY NEWS** | 0.9 | 1.5 | 0.5 | 0.9 | 0.7 | 0.8 |
| **SKY NEWS BUSINESS** | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 |
| **SKY NEWS WEATHER** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **Sky Racing** | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.3 |

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**Consolidated Metropolitan Total TV Share of All Viewing**
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**Week 28 2016 (03/07/16 - 09/07/16) 06:00 - 23:59**
**Total Individuals - including Guests**

| | Channel Share | | | | | |
|---|---|---|---|---|---|---|
| | **5 City** | **Sydney** | **Melbourne** | **Brisbane** | **Adelaide** | **Perth** |
| **Sky Thoroughbred Central** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **Smooth** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| **SoHo** | 0.2 | 0.2 | 0.3 | 0.2 | 0.2 | 0.2 |
| **SoHo+2** | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 |
| **Syfy** | 0.2 | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 |
| **Syfy +2** | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| **TCM** | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 |
| **The Style Network** | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| **TLC** | 0.2 | 0.2 | 0.1 | 0.2 | 0.1 | 0.1 |
| **TLC+2** | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 |
| **TVH!TS** | 0.4 | 0.5 | 0.2 | 0.8 | 0.2 | 0.6 |
| **TVH!TS +2** | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 | 0.5 |
| **UKTV** | 0.6 | 0.7 | 0.5 | 0.8 | 0.6 | 0.4 |
| **UKTV+2** | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 |
| **UNIVERSAL** | 0.3 | 0.4 | 0.2 | 0.4 | 0.1 | 0.2 |
| **UNIVERSAL +2** | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| **WORLD MOVIES Channel** | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| **OTHER STV** | 0.7 | 0.9 | 0.6 | 0.9 | 0.4 | 0.7 |
| **ALL FTA in Metro Markets** | 77.6 | 74.9 | 78.5 | 74.3 | 84.2 | 81.1 |
| **ALL STV in Metro Markets** | 22.4 | 25.1 | 21.5 | 25.7 | 15.8 | 18.9 |
| **Total TV in Metro Markets** | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

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