

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
ABC	7.9	8.1	7.8	6.9	9.2	7.9
ABC2	4.7	3.4	5.1	4.8	5.9	5.5
ABC3	1.2	1.0	1.2	1.0	1.4	1.6
ABC News 24	1.8	1.8	1.6	2.0	1.9	1.6
Seven	14.9	13.9	14.4	14.3	17.5	17.9
7TWO	2.5	2.0	2.8	2.0	3.5	3.1
7mate	2.3	1.9	2.3	1.9	2.3	4.0
7flix	1.1	1.3	0.9	0.7	1.5	1.4
Nine	15.3	18.8	14.4	16.8	12.1	9.5
GO!	2.8	2.4	2.6	2.4	3.8	4.0
Gem	1.8	1.5	1.7	1.7	2.2	2.3
9Life	1.8	1.5	2.0	1.7	2.1	2.3
TEN	10.2	9.6	10.8	8.5	11.4	11.9
ONE	2.1	1.5	2.2	2.1	2.7	2.9
ELEVEN	2.1	1.9	2.1	2.1	2.4	2.6
SBS	2.9	2.9	3.2	2.5	3.2	2.8
SBS 2	0.5	0.5	0.6	0.5	0.6	0.6
SBS Food Network	0.8	0.6	1.0	0.6	1.3	0.8
NITV	0.1	0.1	0.2	0.1	0.1	0.1
111	0.3	0.4	0.3	0.2	0.3	0.3
111 +2	0.1	0.1	0.1	0.1	0.1	0.2
13TH STREET	0.2	0.3	0.2	0.3	0.2	0.1
13TH STREET+2	0.1	0.0	0.1	0.0	0.1	0.0
[V] HITS	0.1	0.1	0.1	0.2	0.1	0.1
[V] HITS +2	0.1	0.0	0.1	0.2	0.1	0.1
A&E	0.3	0.2	0.5	0.4	0.2	0.1
Animal Planet	0.1	0.2	0.1	0.1	0.0	0.1
ARENA	0.4	0.5	0.3	0.4	0.2	0.4
ARENA+2	0.1	0.1	0.0	0.1	0.1	0.1
BBC First	0.2	0.3	0.2	0.2	0.2	0.1
BBC Knowledge	0.2	0.2	0.1	0.2	0.1	0.2
BBC WORLD NEWS	0.0	0.0	0.0	0.0	0.0	0.0
beIN SPORTS	0.1	0.1	0.0	0.1	0.0	0.0
Boomerang	0.2	0.3	0.2	0.1	0.1	0.1
BoxSets	0.0	0.0	0.1	0.0	0.0	0.1
Cartoon Network	0.3	0.4	0.3	0.2	0.1	0.1
CBeebies	0.1	0.0	0.2	0.4	0.0	0.1
COMEDY CHANNEL	0.1	0.1	0.1	0.1	0.1	0.1
COMEDY CHANNEL+2	0.0	0.0	0.0	0.0	0.0	0.0
Crime & Investigation	0.5	0.6	0.5	0.7	0.3	0.3
Discovery Channel	0.3	0.3	0.3	0.4	0.2	0.2
Discovery Channel+2	0.1	0.1	0.1	0.0	0.1	0.0
Discovery Kids	0.0	0.0	0.0	0.0	0.0	0.0
Discovery Science	0.1	0.1	0.1	0.1	0.0	0.0
Discovery Turbo MAX	0.1	0.1	0.1	0.2	0.1	0.1
Discovery Turbo MAX+2	0.1	0.1	0.1	0.1	0.1	0.0
Disney Channel	0.2	0.3	0.2	0.4	0.0	0.1
Disney Junior	0.6	0.4	1.0	0.4	0.2	0.6
Disney XD	0.0	0.0	0.0	0.1	0.0	0.0
E!	0.1	0.2	0.1	0.1	0.1	0.1
ESPN	0.3	0.2	0.5	0.3	0.1	0.2
ESPN2	0.1	0.1	0.1	0.1	0.1	0.1

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
Eurosport	0.1	0.1	0.0	0.1	0.0	0.0
FOX Classics	0.4	0.4	0.4	0.5	0.2	0.1
FOX Classics+2	0.1	0.1	0.1	0.1	0.0	0.0
FOX FOOTY	1.5	0.4	2.7	0.6	1.7	1.9
FOX SPORTS 1	1.0	1.9	0.4	1.7	0.2	0.2
FOX SPORTS 2	0.3	0.4	0.2	0.4	0.3	0.2
FOX SPORTS 3	0.6	0.4	0.9	0.6	0.6	0.5
FOX SPORTS 4	0.4	0.3	0.5	0.4	0.5	0.4
FOX SPORTS 5	0.3	0.3	0.3	0.3	0.4	0.3
FOX SPORTS News	0.2	0.2	0.2	0.3	0.1	0.1
FOX8	0.6	0.7	0.7	0.5	0.6	0.4
FOX8+2	0.1	0.1	0.1	0.1	0.1	0.1
Foxtel Arts	0.1	0.1	0.1	0.1	0.0	0.0
Foxtel Movies Action	0.2	0.3	0.2	0.2	0.2	0.2
Foxtel Movies Action +2	0.2	0.2	0.1	0.1	0.1	0.2
Foxtel Movies Comedy	0.2	0.2	0.2	0.3	0.1	0.1
Foxtel Movies Disney	0.2	0.2	0.3	0.2	0.1	0.2
Foxtel Movies Disney +2	0.1	0.1	0.1	0.1	0.0	0.1
Foxtel Movies Family	0.2	0.2	0.3	0.2	0.1	0.2
Foxtel Movies Family +2	0.1	0.1	0.1	0.1	0.0	0.0
Foxtel Movies Masterpiece	0.2	0.2	0.2	0.2	0.1	0.1
Foxtel Movies Premiere	0.3	0.4	0.2	0.3	0.2	0.2
Foxtel Movies Premiere +2	0.1	0.1	0.1	0.1	0.0	0.0
Foxtel Movies Romance	0.2	0.1	0.1	0.2	0.2	0.2
Foxtel Movies Thriller	0.2	0.2	0.1	0.2	0.1	0.1
FX	0.2	0.2	0.2	0.2	0.1	0.1
FX+2	0.0	0.0	0.0	0.0	0.0	0.0
History Channel	0.3	0.4	0.3	0.5	0.2	0.1
LifeStyle Channel	0.6	0.6	0.6	0.7	0.4	0.3
LifeStyle Channel+2	0.1	0.2	0.1	0.1	0.1	0.1
LifeStyle FOOD	0.3	0.3	0.3	0.3	0.2	0.2
LifeStyle FOOD+2	0.1	0.1	0.0	0.1	0.0	0.1
LifeStyle HOME	0.2	0.2	0.2	0.2	0.2	0.3
LifeStyle YOU	0.2	0.3	0.2	0.2	0.1	0.2
LifeStyle YOU+2	0.0	0.1	0.0	0.0	0.0	0.1
MAX	0.1	0.1	0.1	0.1	0.0	0.0
MTV	0.2	0.3	0.1	0.2	0.1	0.1
MTV Dance	0.0	0.0	0.0	0.1	0.0	0.1
MTV Music	0.0	0.0	0.0	0.1	0.0	0.1
Nat Geo People	0.1	0.2	0.1	0.1	0.1	0.0
Nat Geo Wild	0.1	0.2	0.2	0.1	0.0	0.1
National Geographic	0.2	0.2	0.2	0.3	0.2	0.2
National Geographic+2	0.1	0.1	0.0	0.0	0.1	0.1
Nick Jr.	0.5	0.6	0.6	0.3	0.0	0.6
Nickelodeon	0.2	0.2	0.3	0.2	0.1	0.1
showcase	0.3	0.4	0.3	0.4	0.2	0.3
showcase +2	0.0	0.0	0.0	0.0	0.0	0.0
SKY NEWS	0.5	0.6	0.3	0.6	0.4	0.4
SKY NEWS BUSINESS	0.0	0.0	0.0	0.0	0.1	0.0
SKY NEWS WEATHER	0.0	0.0	0.0	0.1	0.0	0.0
Sky Racing	0.1	0.2	0.1	0.1	0.1	0.2
Sky Thoroughbred Central	0.0	0.0	0.0	0.1	0.0	0.0

	Channel Share					
	5 City	Sydney	Melbourne	Brisbane	Adelaide	Perth
Smooth	0.1	0.1	0.1	0.1	0.0	0.0
SoHo	0.3	0.3	0.3	0.2	0.2	0.2
SoHo+2	0.0	0.0	0.0	0.0	0.0	0.0
Syfy	0.1	0.1	0.2	0.1	0.2	0.1
Syfy +2	0.0	0.0	0.0	0.0	0.0	0.0
TCM	0.1	0.1	0.1	0.2	0.0	0.1
The Style Network	0.1	0.1	0.0	0.1	0.0	0.0
TLC	0.2	0.1	0.1	0.4	0.1	0.1
TLC+2	0.0	0.0	0.0	0.1	0.0	0.0
TVHITS	0.5	0.6	0.4	0.5	0.2	0.7
TVHITS +2	0.1	0.1	0.1	0.1	0.0	0.3
UKTV	0.6	0.6	0.6	0.9	0.7	0.4
UKTV+2	0.1	0.1	0.1	0.1	0.1	0.0
UNIVERSAL	0.4	0.4	0.4	0.5	0.1	0.2
UNIVERSAL +2	0.1	0.1	0.1	0.0	0.0	0.1
WORLD MOVIES Channel	0.1	0.1	0.1	0.1	0.1	0.0
OTHER STV	0.6	0.8	0.5	0.9	0.4	0.3
ALL FTA in Metro Markets	78.8	77.1	77.7	76.6	85.3	83.7
ALL STV in Metro Markets	21.2	22.9	22.3	23.4	14.7	16.3
Total TV in Metro Markets	100.0	100.0	100.0	100.0	100.0	100.0

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au