

	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.0	2562
ABC2	2.2	1438
ABC3	0.5	627
ABC News 24	0.8	805
Seven + AFFILIATES	11.4	4260
7TWO + AFFILIATES	0.7	1100
7mate + AFFILIATES	0.9	1141
7flix + AFFILIATES	0.2	426
Nine + AFFILIATES	14.3	4751
GO + AFFILIATES	1.1	1483
Gem + AFFILIATES	0.5	656
9Life + AFFILIATES	0.3	421
TEN + AFFILIATES	6.8	3729
ONE + AFFILIATES	0.6	1065
ELEVEN + AFFILIATES	0.8	1369
SBS	1.7	2290
SBS 2	0.2	768
SBS Food Network	0.3	704
NITV	0.1	274
111	0.7	986
111 +2	0.2	439
13TH STREET	0.6	562
13TH STREET+2	0.2	247
[V] HITS	0.3	572
[V] HITS +2	0.2	475
A&E	0.9	904
Animal Planet	0.3	365
ARENA	0.9	1031
ARENA+2	0.2	354
BBC First	0.4	556
BBC Knowledge	0.4	624
BBC WORLD NEWS	0.0	112
beIN SPORTS	0.0	137
Boomerang	0.6	522
BoxSets	0.2	284
Cartoon Network	0.8	563
CBeebies	0.3	233
COMEDY CHANNEL	0.3	798
COMEDY CHANNEL+2	0.1	342
Crime & Investigation	1.3	695
Discovery Channel	0.8	1064
Discovery Channel+2	0.2	468
Discovery Kids	0.1	72
Discovery Science	0.3	526
Discovery Turbo MAX	0.4	461
Discovery Turbo MAX+2	0.2	405
Disney Channel	0.6	439
Disney Junior	1.5	704
Disney XD	0.1	254
E!	0.4	675
ESPN	0.4	632

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ESPN2	0.3	439
Eurosport	0.2	347
FOX Classics	0.9	899
FOX Classics+2	0.2	368
FOX FOOTY	2.9	1646
FOX SPORTS 1	2.6	1613
FOX SPORTS 2	0.7	947
FOX SPORTS 3	1.3	1489
FOX SPORTS 4	0.4	786
FOX SPORTS 5	0.9	896
FOX SPORTS News	0.3	819
FOX8	1.7	1844
FOX8+2	0.4	699
Foxtel Arts	0.1	325
Foxtel Movies Action	0.8	863
Foxtel Movies Action +2	0.3	595
Foxtel Movies Comedy	0.5	829
Foxtel Movies Disney	0.6	769
Foxtel Movies Disney +2	0.2	426
Foxtel Movies Family	0.6	852
Foxtel Movies Family +2	0.3	488
Foxtel Movies Masterpiece	0.4	668
Foxtel Movies Premiere	0.8	1200
Foxtel Movies Premiere +2	0.3	668
Foxtel Movies Romance	0.4	713
Foxtel Movies Thriller	0.5	653
FX	0.5	810
FX+2	0.1	252
History Channel	0.7	865
LifeStyle Channel	1.4	1558
LifeStyle Channel+2	0.3	612
LifeStyle FOOD	0.6	814
LifeStyle FOOD+2	0.2	426
LifeStyle HOME	0.5	524
LifeStyle YOU	0.5	766
LifeStyle YOU+2	0.1	322
MAX	0.3	529
MTV	0.8	831
MTV Dance	0.1	260
MTV Music	0.1	324
Nat Geo People	0.3	527
Nat Geo Wild	0.3	487
National Geographic	0.6	1047
National Geographic+2	0.2	414
Nick Jr.	1.5	738
Nickelodeon	0.5	430
showcase	0.9	1374
showcase +2	0.1	234
SKY NEWS	1.2	959
SKY NEWS BUSINESS	0.2	251
SKY NEWS WEATHER	0.1	472

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
Sky Racing	0.3	290
Sky Thoroughbred Central	0.1	108
Smooth	0.3	354
SoHo	0.7	1138
SoHo+2	0.1	288
Syfy	0.5	504
Syfy +2	0.1	222
TCM	0.2	416
The Style Network	0.1	375
TLC	0.3	660
TLC+2	0.1	323
TVHITS	1.3	913
TVHITS +2	0.3	372
UKTV	1.3	1099
UKTV+2	0.2	393
UNIVERSAL	0.9	869
UNIVERSAL +2	0.1	350
WORLD MOVIES Channel	0.2	534
OTHER SUBSCRIPTION TV	1.2	3404
ALL FTA	47.5	6407
ALL STV	52.5	6361
ALL TV	100.0	6906

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au