

	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	5.5	2226
ABC2	0.9	1037
ABC3	0.2	394
ABC News 24	0.5	645
Seven + AFFILIATES	14.2	4031
7TWO + AFFILIATES	0.8	694
7mate + AFFILIATES	0.8	805
7flix + AFFILIATES	0.2	339
Nine + AFFILIATES	13.2	3968
GO + AFFILIATES	1.1	1131
Gem + AFFILIATES	0.8	603
9Life + AFFILIATES	0.5	359
TEN + AFFILIATES	7.0	3265
ONE + AFFILIATES	0.7	829
ELEVEN + AFFILIATES	0.8	1070
SBS	2.1	1795
SBS 2	0.3	584
SBS Food Network	0.2	359
NITV	0.0	261
111	0.8	721
111 +2	0.2	320
13TH STREET	0.9	433
13TH STREET+2	0.2	150
[V] HITS	0.1	250
A&E	1.0	705
Animal Planet	0.3	249
ARENA	1.0	841
ARENA+2	0.2	247
BBC First	0.8	617
BBC Knowledge	0.3	387
BBC WORLD NEWS	0.1	135
beIN SPORTS	0.0	14
Boomerang	0.4	264
BoxSets	0.5	411
Cartoon Network	0.6	350
CBeebies	0.2	94
Channel [V]	0.1	188
COMEDY CHANNEL	0.4	562
COMEDY CHANNEL+2	0.1	221
Crime & Investigation	1.0	573
Discovery Channel	0.8	815
Discovery Channel+2	0.2	347
Discovery Kids	0.0	35
Discovery Science	0.2	310
Discovery Turbo MAX	0.4	426
Discovery Turbo MAX+2	0.3	330
Disney Channel	0.4	326
Disney Junior	0.4	329
Disney XD	0.1	154
E!	0.3	465
ESPN	0.2	332

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ESPN2	0.1	199
Eurosport	0.1	217
FOX Classics	0.7	621
FOX Classics+2	0.1	249
FOX FOOTY	2.6	1296
FOX SPORTS 1	3.9	1494
FOX SPORTS 2	0.7	889
FOX SPORTS 3	2.2	1264
FOX SPORTS 4	1.2	862
FOX SPORTS 5	0.6	782
FOX SPORTS News	0.3	629
FOX8	2.0	1547
FOX8+2	0.3	419
Foxtel Arts	0.1	202
Foxtel Movies Action	0.9	694
Foxtel Movies Action +2	0.4	458
Foxtel Movies Comedy	0.7	653
Foxtel Movies Disney	0.6	605
Foxtel Movies Disney +2	0.2	295
Foxtel Movies Family	0.3	423
Foxtel Movies Family +2	0.2	267
Foxtel Movies Masterpiece	0.5	564
Foxtel Movies Premiere	0.9	911
Foxtel Movies Premiere +2	0.2	380
Foxtel Movies Romance	0.5	576
Foxtel Movies Thriller	0.6	539
FX	0.5	516
FX+2	0.1	117
History Channel	0.6	639
LifeStyle Channel	1.2	1152
LifeStyle Channel+2	0.3	365
LifeStyle FOOD	0.6	685
LifeStyle FOOD+2	0.2	264
LifeStyle HOME	0.5	445
LifeStyle YOU	0.4	570
LifeStyle YOU+2	0.2	257
MAX	0.2	288
MTV	0.6	622
MTV Dance	0.0	166
MTV Music	0.1	188
Nat Geo People	0.2	319
Nat Geo Wild	0.2	375
National Geographic	0.5	604
National Geographic+2	0.2	276
Nick Jr.	0.5	369
Nickelodeon	0.3	324
showcase	0.2	325
showcase +2	0.0	97
SKY NEWS	0.7	620
SKY NEWS BUSINESS	0.0	72
SKY NEWS WEATHER	0.0	229

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au

	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
Sky Racing	0.1	192
Sky Thoroughbred Central	0.1	57
Smooth	0.1	201
SoHo	0.5	501
SoHo+2	0.1	148
Syfy	0.4	324
Syfy +2	0.1	112
TCM	0.2	257
The Style Network	0.1	255
TLC	0.4	448
TLC+2	0.1	195
TVHITS	1.4	632
TVHITS +2	0.4	219
UKTV	1.2	864
UKTV+2	0.1	283
UNIVERSAL	0.6	595
UNIVERSAL +2	0.1	218
WORLD MOVIES Channel	0.3	416
OTHER SUBSCRIPTION TV	2.4	3070
ALL FTA	49.8	5882
ALL STV	50.2	5969
ALL TV	100.0	6630

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au