



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	4.2	2651
ABC2	1.8	1315
ABC3	0.4	543
ABC News 24	0.9	923
Seven + AFFILIATES	13.1	4351
7TWO + AFFILIATES	0.7	1020
7mate + AFFILIATES	0.6	972
7flix + AFFILIATES	0.2	389
Nine + AFFILIATES	12.3	4533
GO + AFFILIATES	1.0	1566
Gem + AFFILIATES	0.5	663
9Life + AFFILIATES	0.4	492
TEN + AFFILIATES	6.7	3628
ONE + AFFILIATES	0.5	1004
ELEVEN + AFFILIATES	0.8	1301
SBS	1.2	2079
SBS 2	0.2	743
SBS Food Network	0.3	512
NITV	0.0	319
111	0.8	966
111 +2	0.3	471
13TH STREET	0.6	536
13TH STREET+2	0.1	218
[V] HITS	0.2	526
A&E	1.1	878
Animal Planet	0.3	412
ARENA	1.2	1264
ARENA+2	0.2	429
BBC First	0.7	766
BBC Knowledge	0.4	702
BBC WORLD NEWS	0.1	147
beIN SPORTS	0.0	34
Boomerang	0.6	540
BoxSets	0.2	311
Cartoon Network	0.9	546
CBeebies	0.4	278
Channel [V]	0.3	570
COMEDY CHANNEL	0.4	786
COMEDY CHANNEL+2	0.2	391
Crime & Investigation	1.1	649
Discovery Channel	0.6	940
Discovery Channel+2	0.2	488
Discovery Kids	0.0	42
Discovery Science	0.3	425
Discovery Turbo MAX	0.3	511
Discovery Turbo MAX+2	0.1	391
Disney Channel	0.8	591
Disney Junior	1.2	676
Disney XD	0.1	219
E!	0.4	763
ESPN	0.3	496

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E [info@oztam.com.au](mailto:info@oztam.com.au) W [oztam.com.au](http://oztam.com.au)



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ESPN2	0.2	412
Eurosport	0.1	281
FOX Classics	1.1	962
FOX Classics+2	0.2	376
FOX FOOTY	1.6	1193
FOX SPORTS 1	2.6	1626
FOX SPORTS 2	0.9	1141
FOX SPORTS 3	1.1	1126
FOX SPORTS 4	0.9	1022
FOX SPORTS 5	1.2	866
FOX SPORTS News	0.5	894
FOX8	2.0	2108
FOX8+2	0.5	788
Foxtel Arts	0.1	326
Foxtel Movies Action	0.7	949
Foxtel Movies Action +2	0.3	609
Foxtel Movies Comedy	0.5	821
Foxtel Movies Disney	0.7	913
Foxtel Movies Disney +2	0.3	494
Foxtel Movies Family	0.5	756
Foxtel Movies Family +2	0.2	498
Foxtel Movies Masterpiece	0.4	778
Foxtel Movies Premiere	1.1	1298
Foxtel Movies Premiere +2	0.4	718
Foxtel Movies Romance	0.4	727
Foxtel Movies Thriller	0.5	785
FX	0.6	799
FX+2	0.1	268
History Channel	0.7	768
LifeStyle Channel	1.6	1628
LifeStyle Channel+2	0.3	580
LifeStyle FOOD	0.7	942
LifeStyle FOOD+2	0.2	470
LifeStyle HOME	0.7	668
LifeStyle YOU	0.5	892
LifeStyle YOU+2	0.1	384
MAX	0.4	512
MTV	0.7	915
MTV Dance	0.1	313
MTV Music	0.1	327
Nat Geo People	0.3	515
Nat Geo Wild	0.4	545
National Geographic	0.5	1011
National Geographic+2	0.2	448
Nick Jr.	1.4	747
Nickelodeon	0.6	513
showcase	0.3	608
showcase +2	0.1	212
SKY NEWS	1.0	825
SKY NEWS BUSINESS	0.2	212
SKY NEWS WEATHER	0.1	544

*Excludes Tasmania*

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E [info@oztam.com.au](mailto:info@oztam.com.au) W [oztam.com.au](http://oztam.com.au)



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
Sky Racing	0.3	314
Sky Thoroughbred Central	0.1	141
Smooth	0.3	341
SoHo	0.5	650
SoHo+2	0.1	230
Syfy	0.6	608
Syfy +2	0.1	239
TCM	0.2	338
The Style Network	0.2	445
TLC	0.4	701
TLC+2	0.2	376
TVHITS	1.6	989
TVHITS +2	0.4	367
UKTV	1.2	1107
UKTV+2	0.2	451
UNIVERSAL	0.8	920
UNIVERSAL +2	0.2	337
WORLD MOVIES Channel	0.2	582
OTHER SUBSCRIPTION TV	1.4	3664
<b>ALL FTA</b>	<b>46.0</b>	<b>6181</b>
<b>ALL STV</b>	<b>54.0</b>	<b>6297</b>
<b>ALL TV</b>	<b>100.0</b>	<b>6823</b>

*Excludes Tasmania*

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E [info@oztam.com.au](mailto:info@oztam.com.au) W [oztam.com.au](http://oztam.com.au)