



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC	3.7	3028
ABC2	1.8	1350
ABC3	0.3	735
ABC News 24	0.8	1007
Seven + AFFILIATES	8.4	3739
7TWO + AFFILIATES	0.8	1071
7mate + AFFILIATES	0.5	914
Nine + AFFILIATES	14.9	4414
GO + AFFILIATES	0.7	1185
Gem + AFFILIATES	0.4	626
9Life + AFFILIATES	0.4	411
TEN + AFFILIATES	8.0	3553
ONE + AFFILIATES	1.4	1204
ELEVEN + AFFILIATES	0.6	1164
SBS	1.1	1760
SBS 2	0.2	766
SBS Food Network	0.1	289
NITV	0.0	326
111Greats	1.1	1036
111Greats +2	0.3	559
13TH STREET	0.7	566
13TH STREET+2	0.1	238
[V] HITS	0.4	701
A&E	1.2	991
Animal Planet	0.3	496
ARENA	1.1	1106
ARENA+2	0.2	447
BBC First	0.5	657
BBC Knowledge	0.4	761
BBC WORLD NEWS	0.1	178
beIN SPORTS	0.0	28
Boomerang	0.9	590
BoxSets	0.3	446
Cartoon Network	1.1	594
CBeebies	0.4	294
Channel [V]	0.4	697
COMEDY CHANNEL	0.4	951
COMEDY CHANNEL+2	0.2	510
Crime & Investigation	1.4	880
Discovery Channel	0.6	898
Discovery Channel+2	0.2	465
Discovery Kids	0.0	84
Discovery Science	0.4	563
Discovery Turbo MAX	0.5	583
Discovery Turbo MAX+2	0.2	441
Disney Channel	1.0	630
Disney Junior	1.1	635
Disney XD	0.3	357
E!	0.5	843
ESPN	0.5	636
ESPN2	0.3	530

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
Eurosport	0.1	268
FOX Classics	1.1	1002
FOX Classics+2	0.2	417
FOX FOOTY	0.1	317
FOX SPORTS 1	0.4	841
FOX SPORTS 2	0.6	753
FOX SPORTS 3	0.3	721
FOX SPORTS 4	1.0	881
FOX SPORTS 5	0.3	655
FOX SPORTS News	0.3	807
FOX8	1.9	1949
FOX8+2	0.5	821
Foxtel Arts	0.1	451
Foxtel Movies Action	0.8	969
Foxtel Movies Action +2	0.3	644
Foxtel Movies Comedy	0.8	1105
Foxtel Movies Disney	1.0	941
Foxtel Movies Disney +2	0.3	532
Foxtel Movies Family	0.8	994
Foxtel Movies Family +2	0.4	683
Foxtel Movies Masterpiece	0.8	1026
Foxtel Movies Premiere	1.3	1362
Foxtel Movies Premiere +2	0.5	754
Foxtel Movies Romance	0.7	862
Foxtel Movies Thriller	0.6	857
FX	0.3	575
FX+2	0.1	233
History Channel	0.7	886
LifeStyle Channel	1.7	1541
LifeStyle Channel+2	0.4	694
LifeStyle FOOD	0.6	878
LifeStyle FOOD+2	0.2	589
LifeStyle HOME	0.6	629
LifeStyle YOU	0.6	811
LifeStyle YOU+2	0.1	376
MAX	0.5	675
MTV	0.7	834
MTV Dance	0.1	373
MTV Music	0.2	521
Nat Geo People	0.4	589
Nat Geo Wild	0.4	689
National Geographic	0.7	1108
National Geographic+2	0.2	450
Nick Jr.	1.6	725
Nickelodeon	0.8	601
showcase	0.2	607
showcase +2	0.0	224
SKY NEWS	0.9	1097
SKY NEWS BUSINESS	0.1	202
SKY NEWS WEATHER	0.1	724
Sky Racing	0.4	343

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
Sky Thoroughbred Central	0.1	119
Smooth	0.4	509
SoHo	0.5	774
SoHo+2	0.1	291
Syfy	0.4	546
Syfy +2	0.1	273
TCM	0.3	531
The Style Network	0.2	475
TLC	0.5	848
TLC+2	0.2	488
TVH!TS	1.5	974
TVH!TS +2	0.4	409
UKTV	1.7	1465
UKTV+2	0.3	572
UNIVERSAL	1.1	951
UNIVERSAL +2	0.2	391
WORLD MOVIES Channel	0.3	622
OTHER SUBSCRIPTION TV	2.6	3581
ALL FTA	44.1	5852
ALL STV	55.9	5940
ALL TV	100.0	6447

Excludes Tasmania

Data © OzTAM Pty Limited 2011.

The Data may not be reproduced, published or communicated (electronically or in hard copy) without the prior written consent of OzTAM.

Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396

T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au